

Thriving Schools Survey – Results

Iowa Great Lakes Lutheran School – Spencer, IA (456694)





Contents

I. Scores

II. Demographics



I. Scores



A Quick Note About Scores

Respondents' 1 to 10 scale ratings are translated to a 0 to 100 scale for ease of interpretation and to remain consistent with leading benchmarks, such as the ACSI

Translating 1-10 Ratings to Scores

Rating	Score
1	0
2	11
3	22
4	33
5	44
6	56
7	67
8	78
9	89
10	100

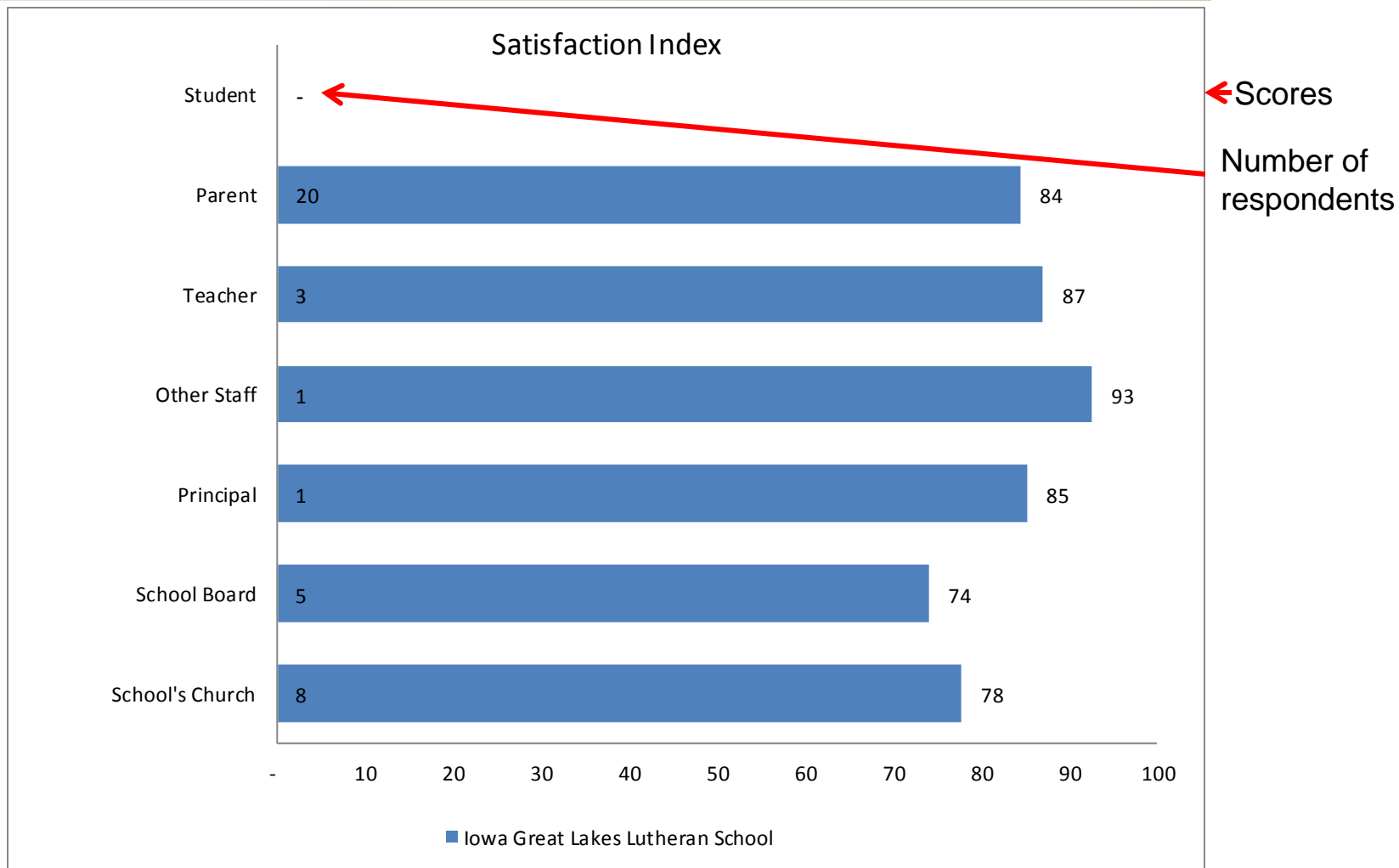
Translation Equation

$$Score = \frac{Rating - 1}{9} * 100$$



Respondents

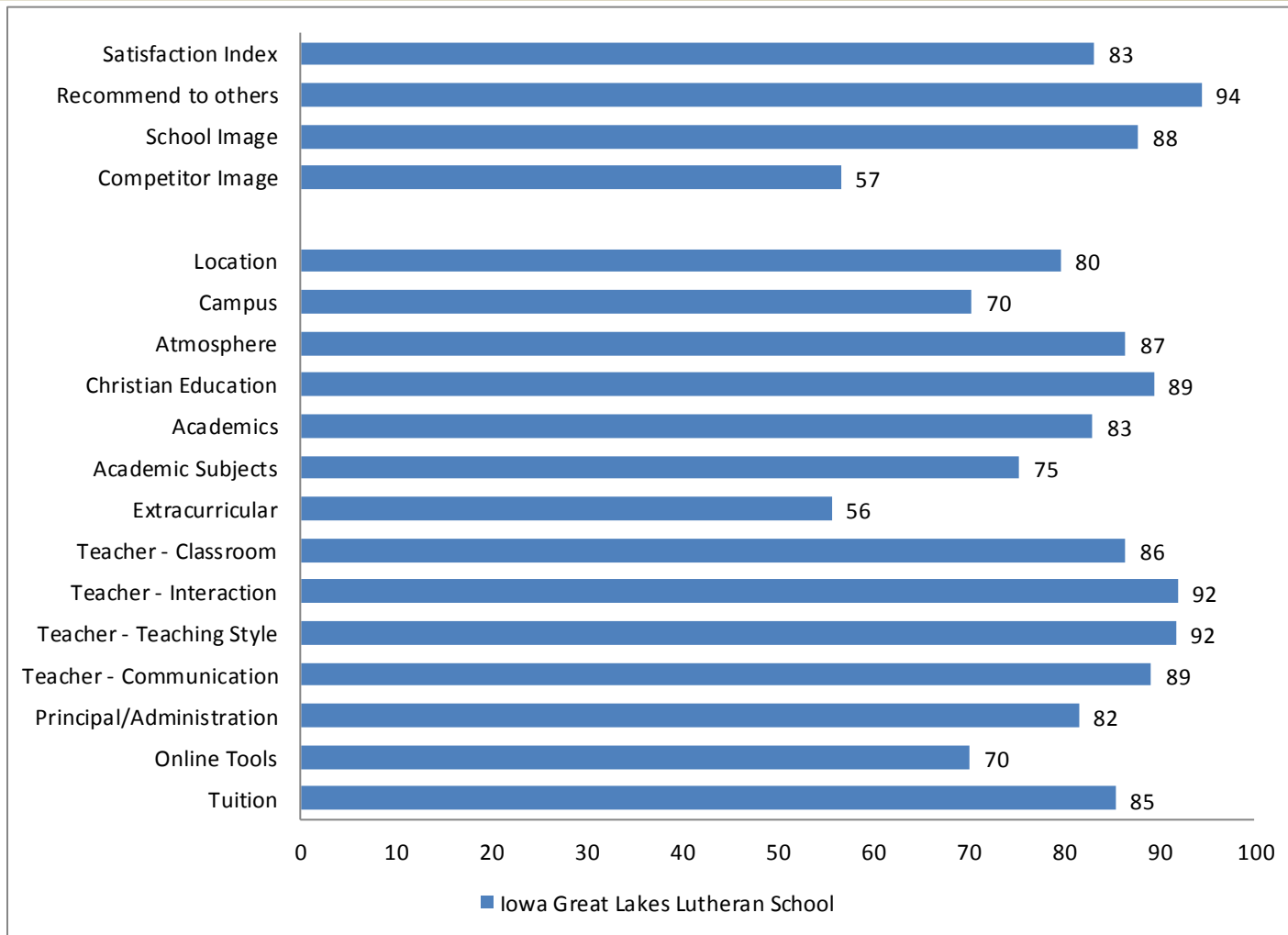
Below are satisfaction scores for the respondents in the survey by type (note that a single respondent might be more than one type, e.g. parent and also teacher)





Summary of Scores

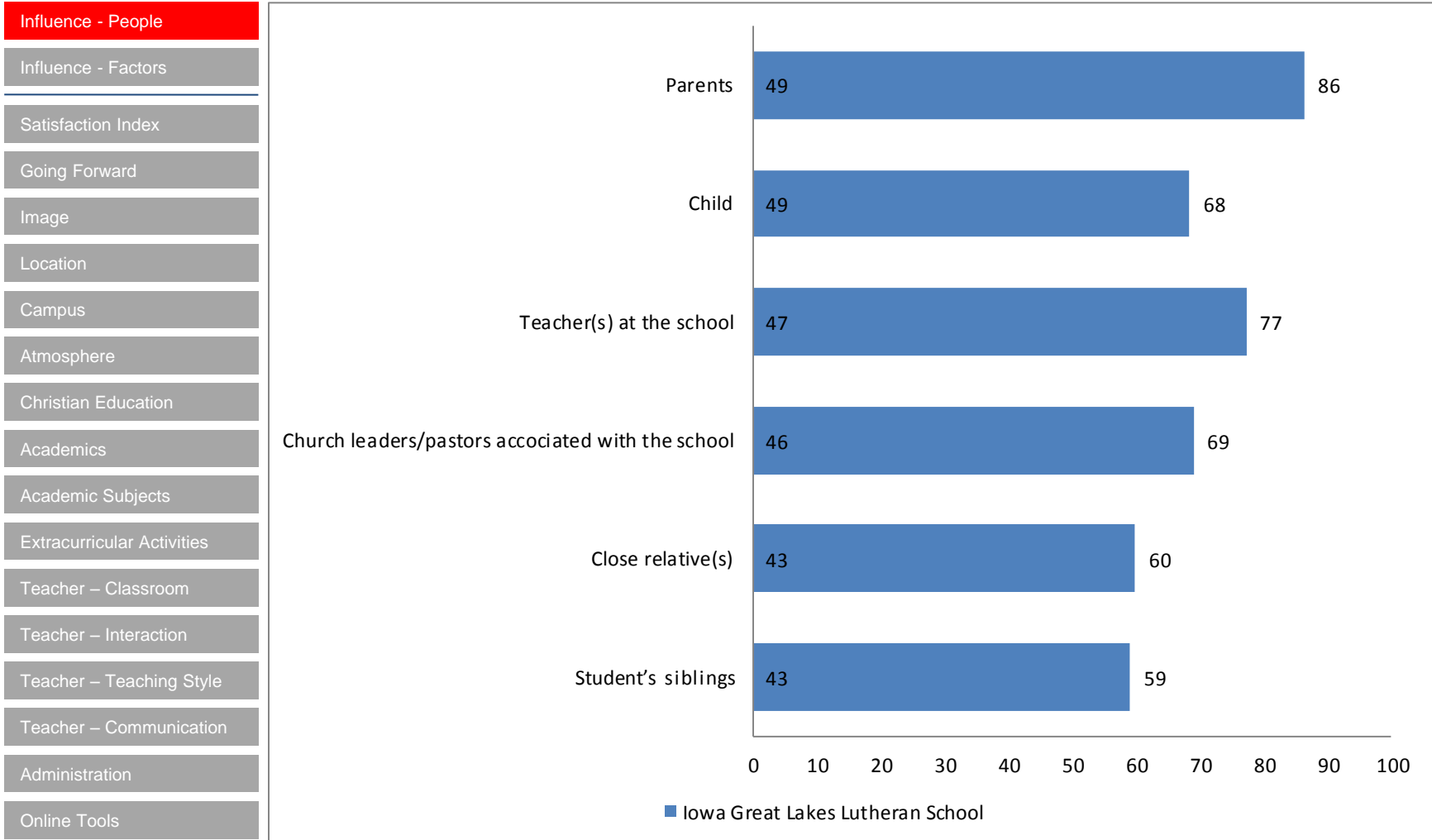
The Thriving Schools Survey covers 3 overall measures and 14 comprehensive measures of the school experience, with school parents as the primary audience





Influence – People

Parents, naturally, often have the largest influence on choosing a school district-wide, but teachers at the school are typically the second largest influence

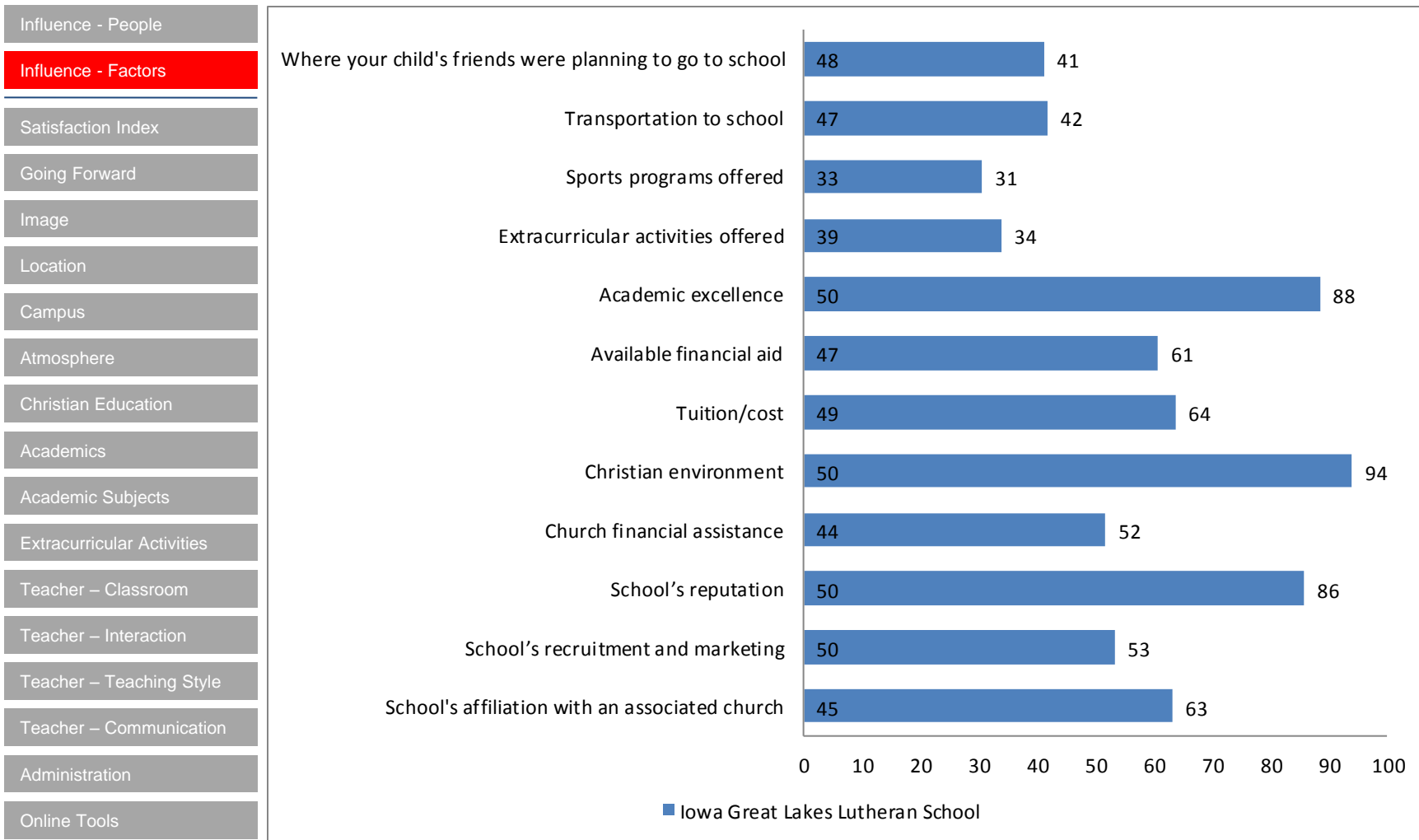


- Influence - People
- Influence - Factors
- Satisfaction Index
- Going Forward
- Image
- Location
- Campus
- Atmosphere
- Christian Education
- Academics
- Academic Subjects
- Extracurricular Activities
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Influence – Factors

There are a multitude of factors influencing why parents chose your school, and for this survey we asked respondents to rate 12 factors in terms of degree of influence for parents

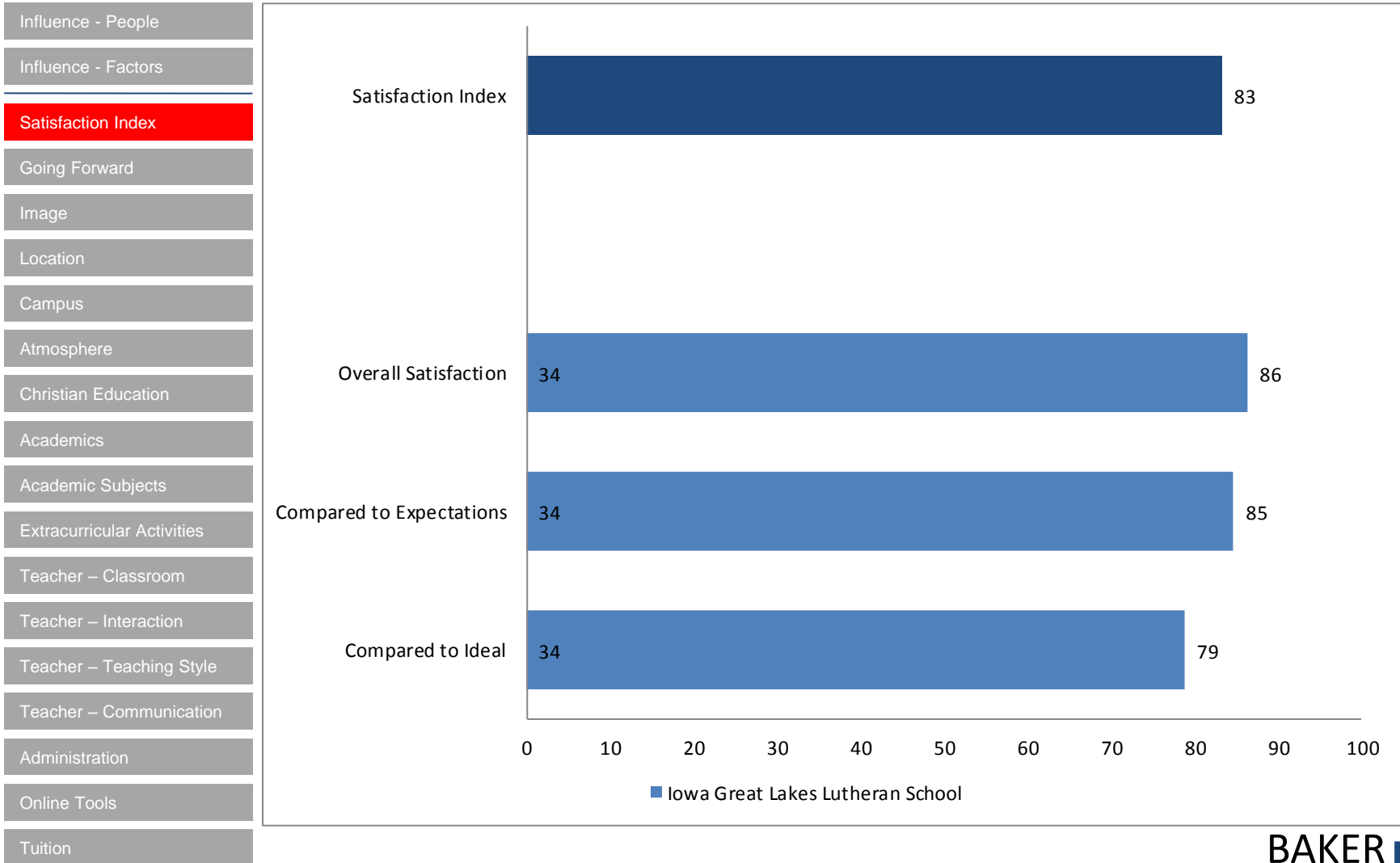


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Satisfaction Index

The satisfaction index is a composite of the three subcategories of satisfaction and is generally the principle measure of customer satisfaction.

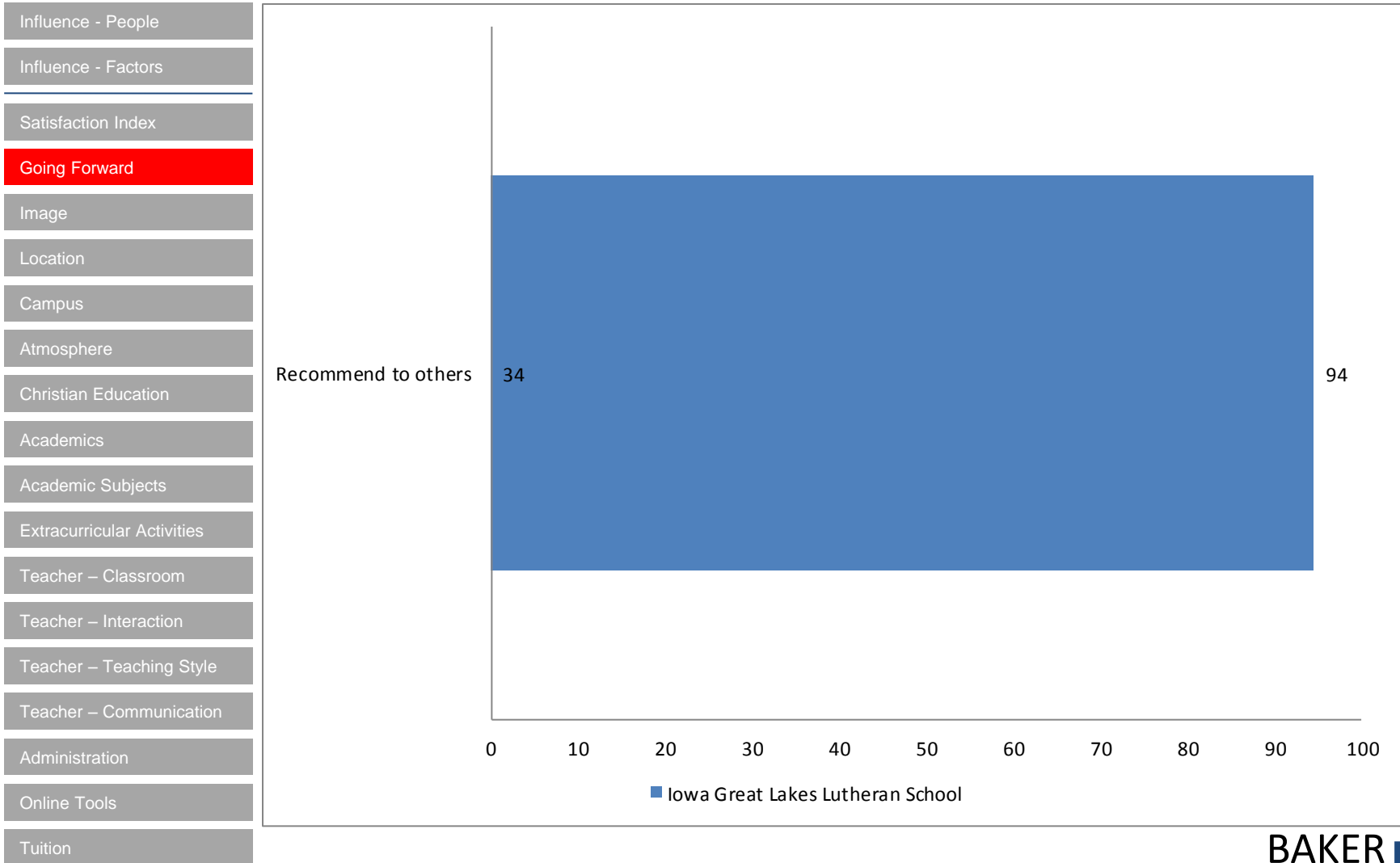


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Going Forward

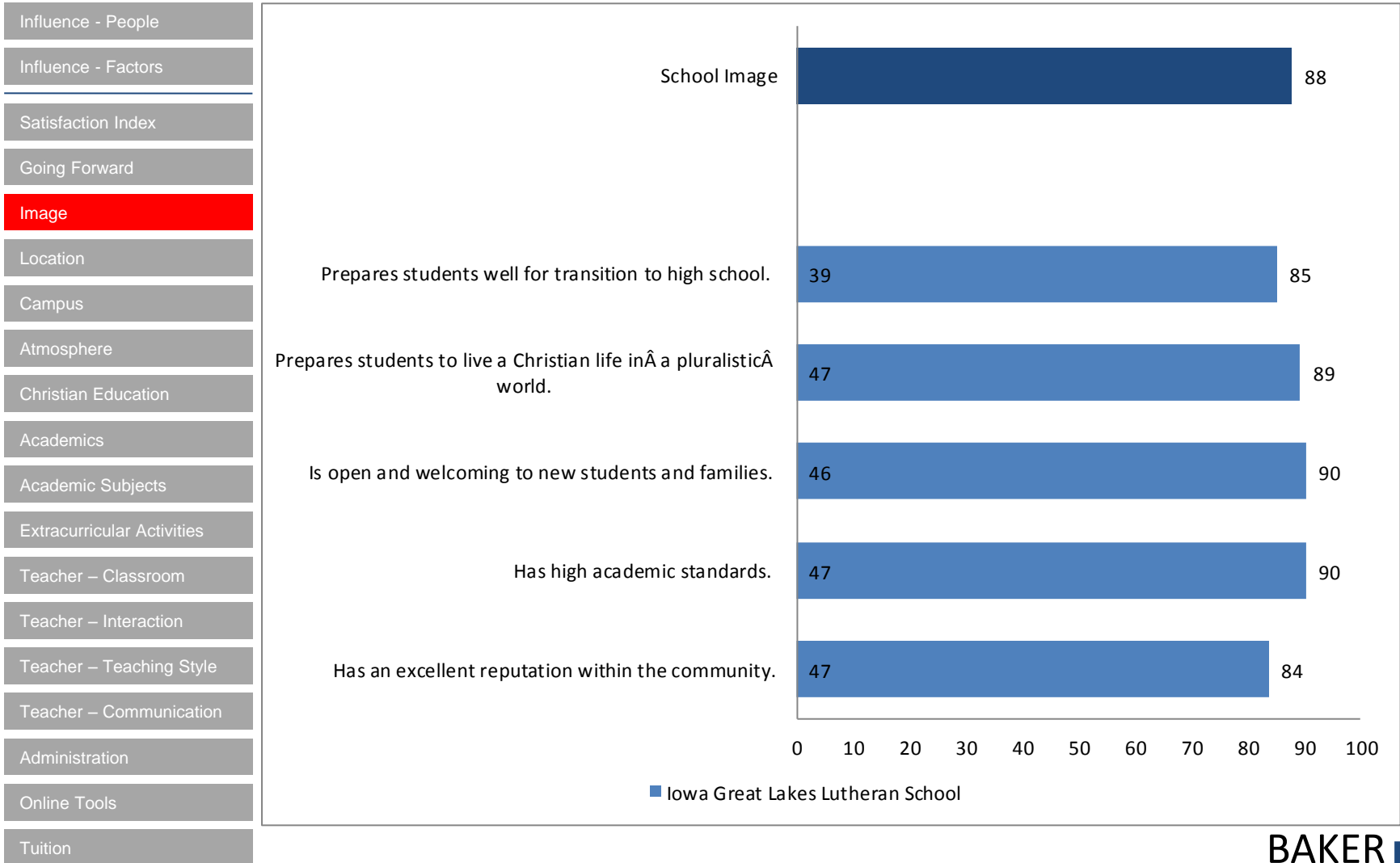
The score for recommending the school to others represents an important factors in a school's reputation and "brand" in the community





Image

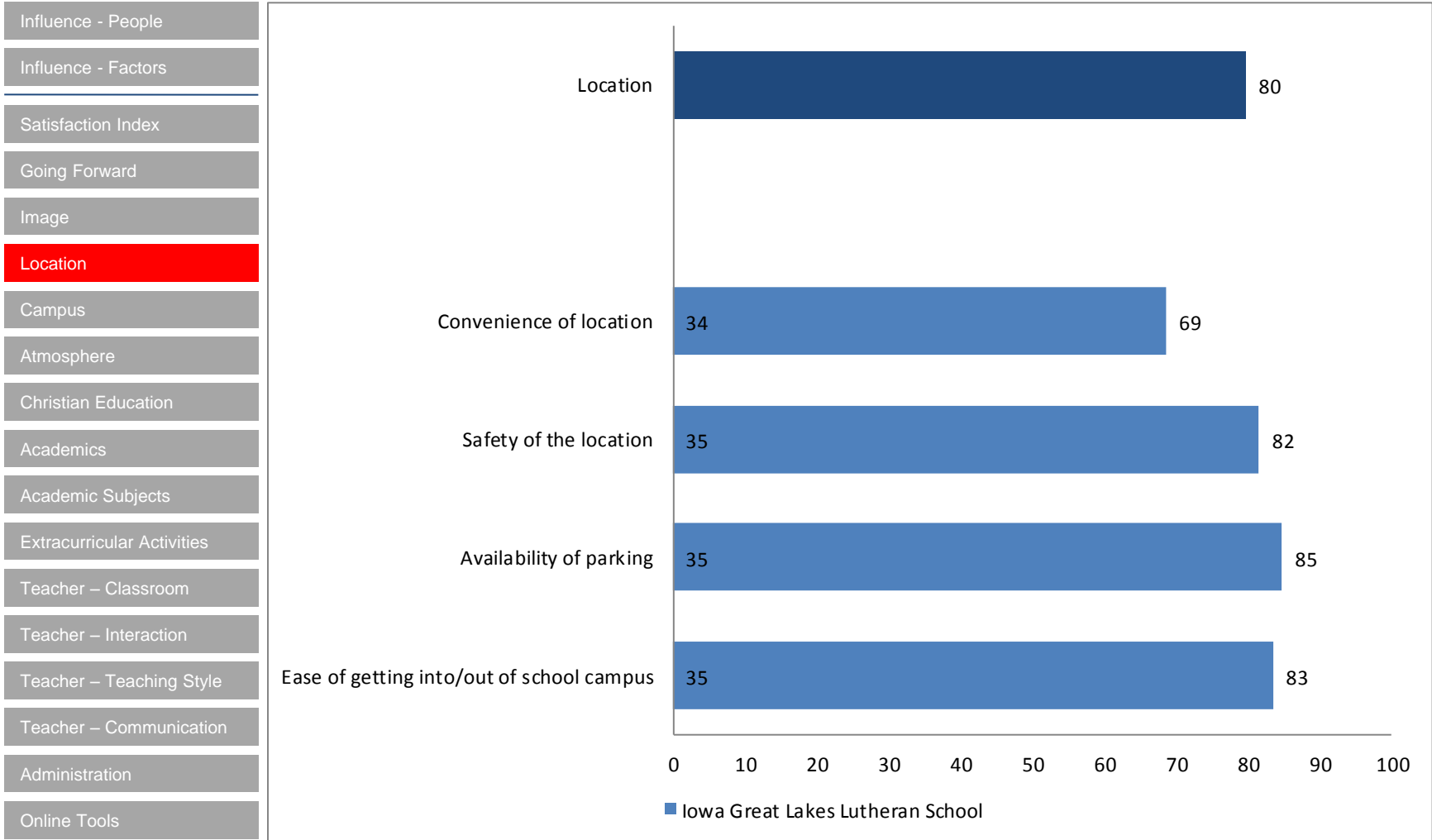
These five image areas represent the overall image of your school





Location

Although little can be done about your school’s location, knowing how respondents rate the location can provide helpful insights

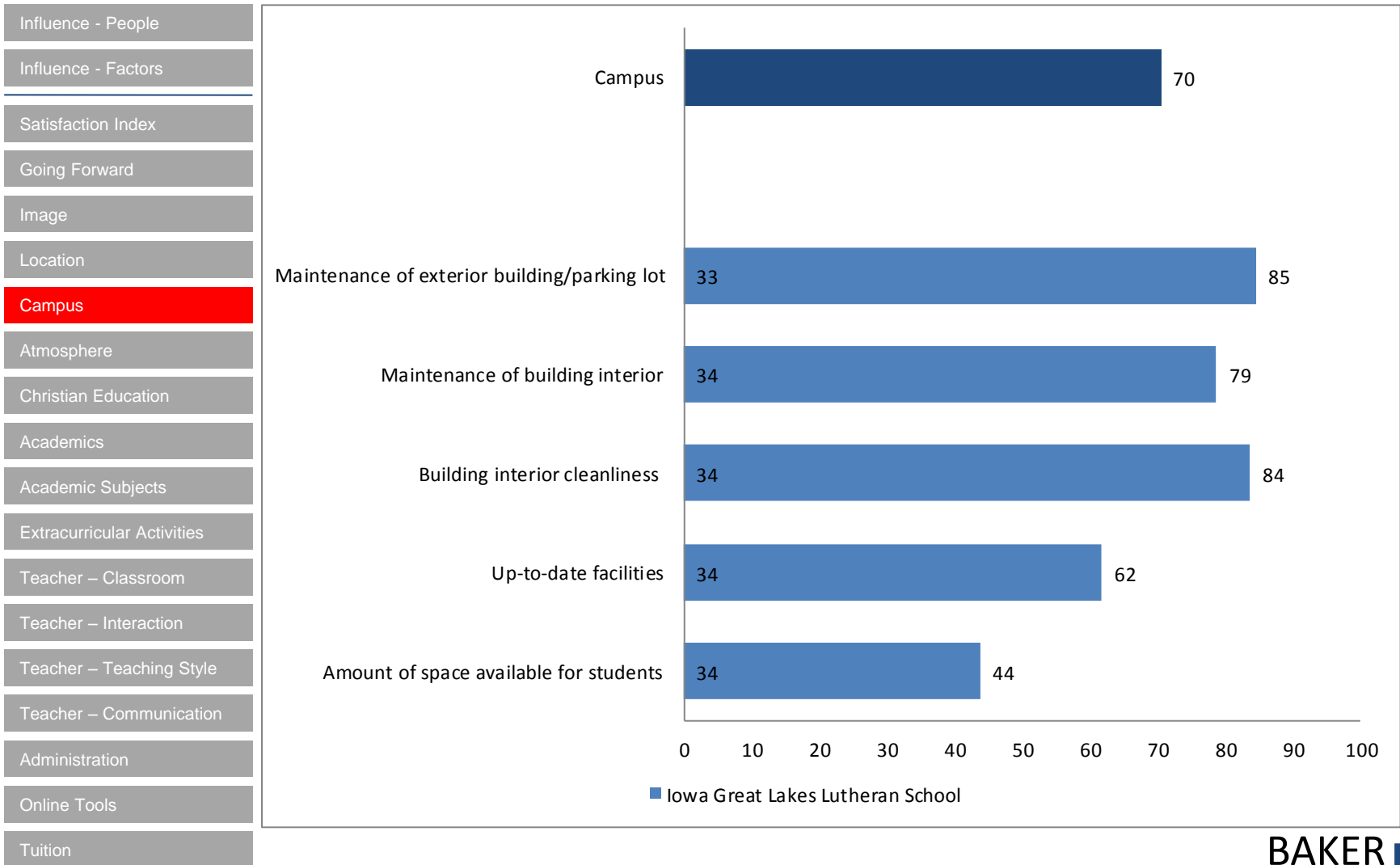


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Campus

The Campus component looks at the school’s facilities and maintenance

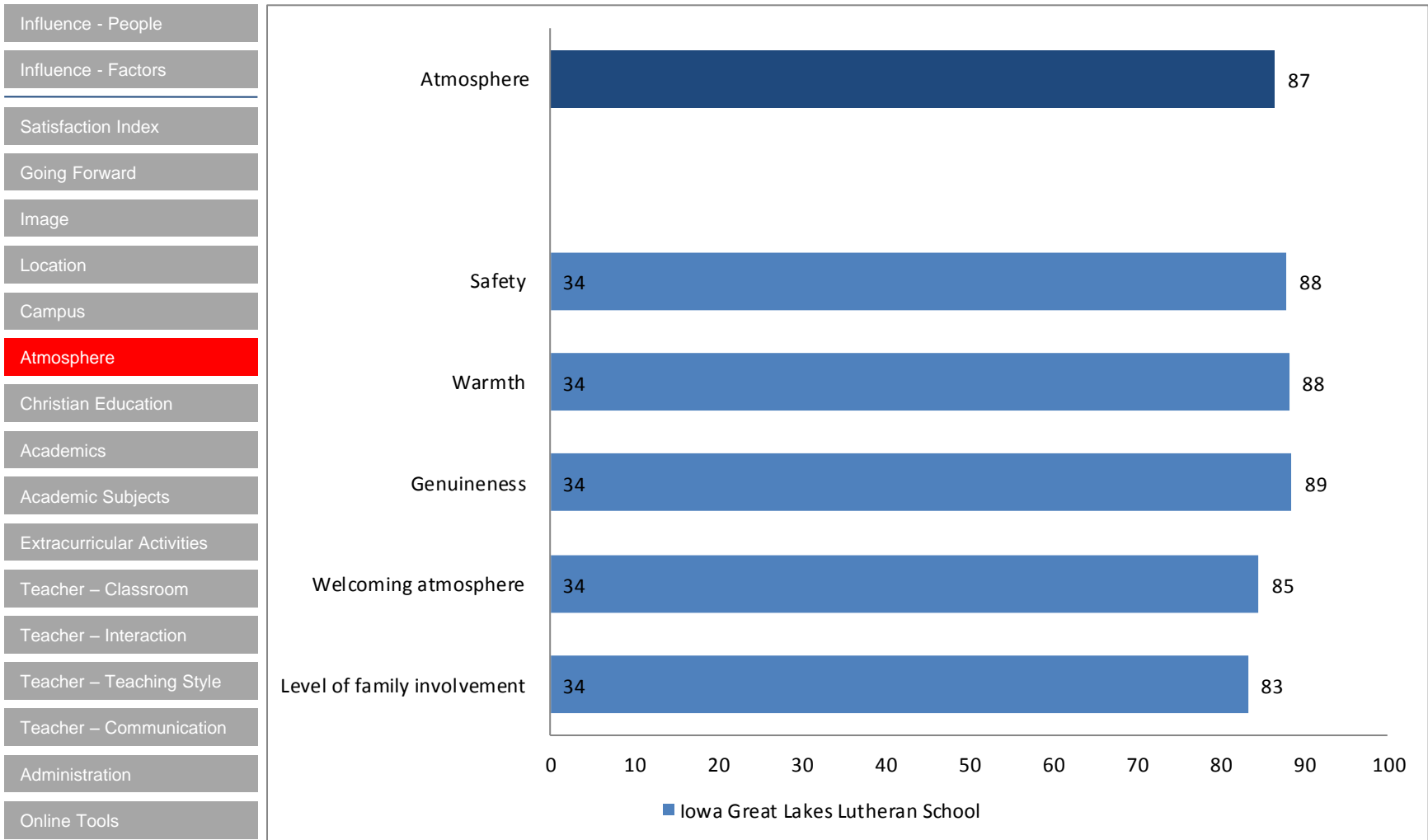


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Atmosphere

Atmosphere covers the general feel of the school’s environment, an area shown in the Thriving Schools Surveys to be of great importance to overall satisfaction for parents

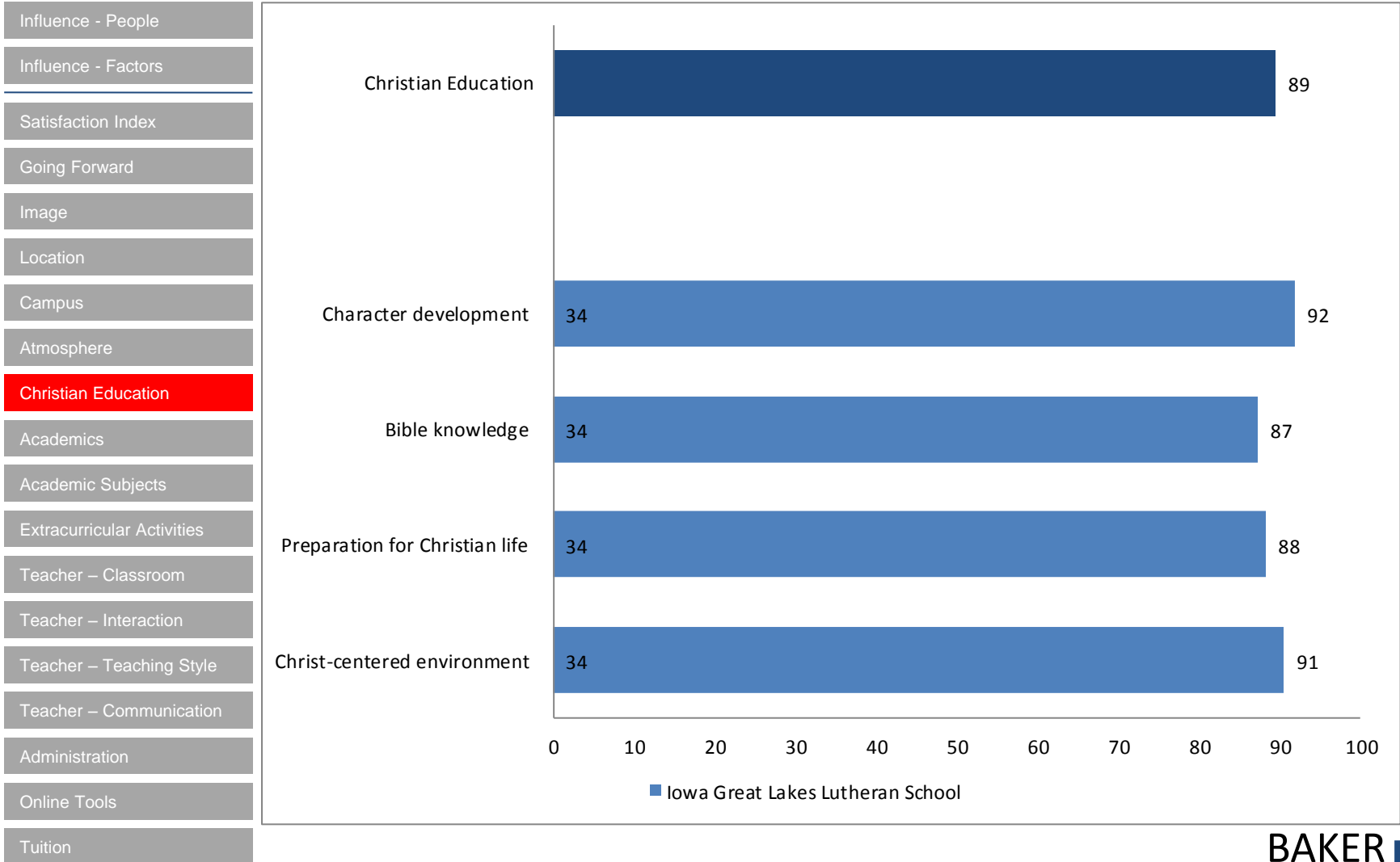


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Christian Education

Christian Education examines the extent to which children are being prepared to live out the Christian life

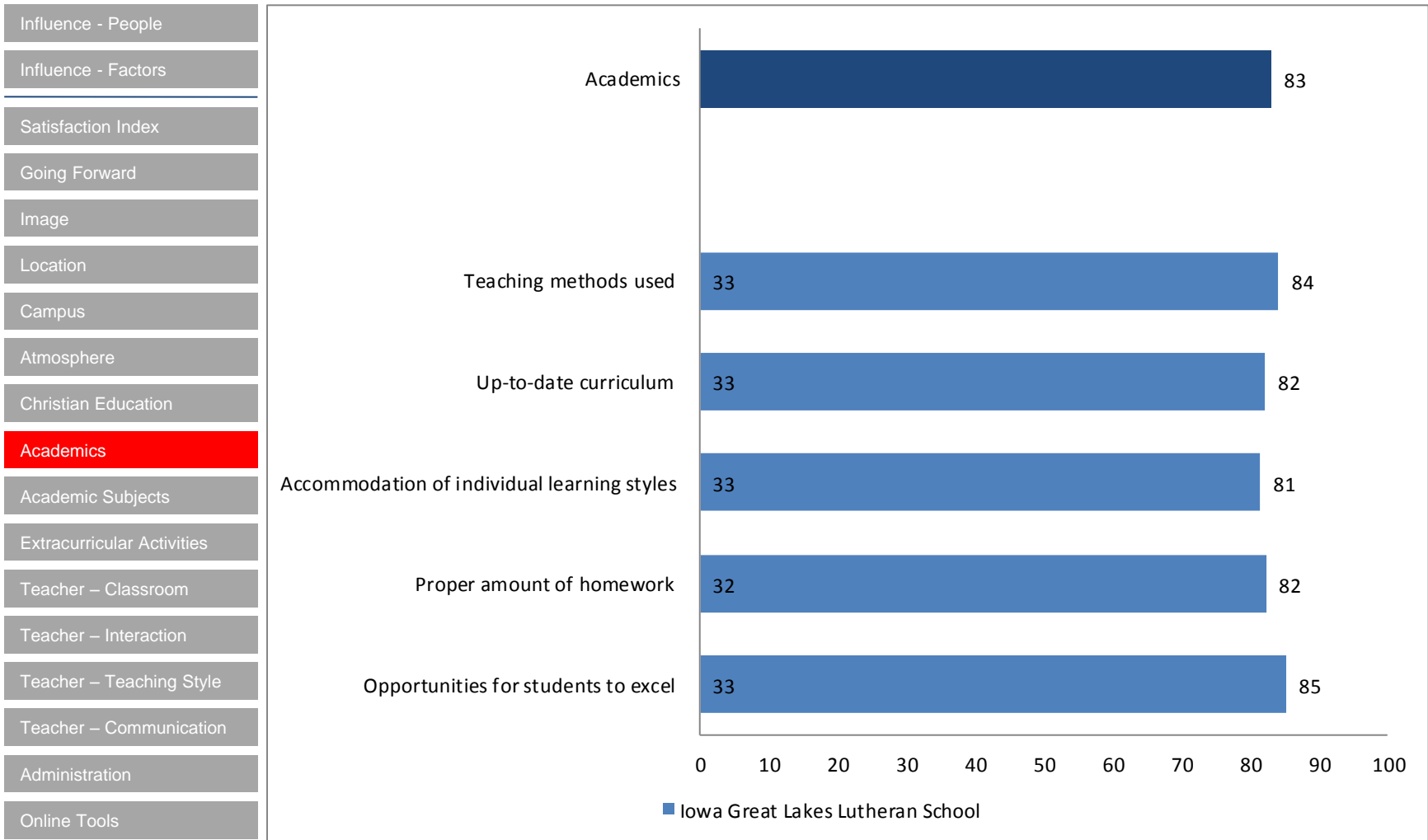


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Academics

The proper amount of homework and accommodating individual learning styles are typically two challenging areas for schools

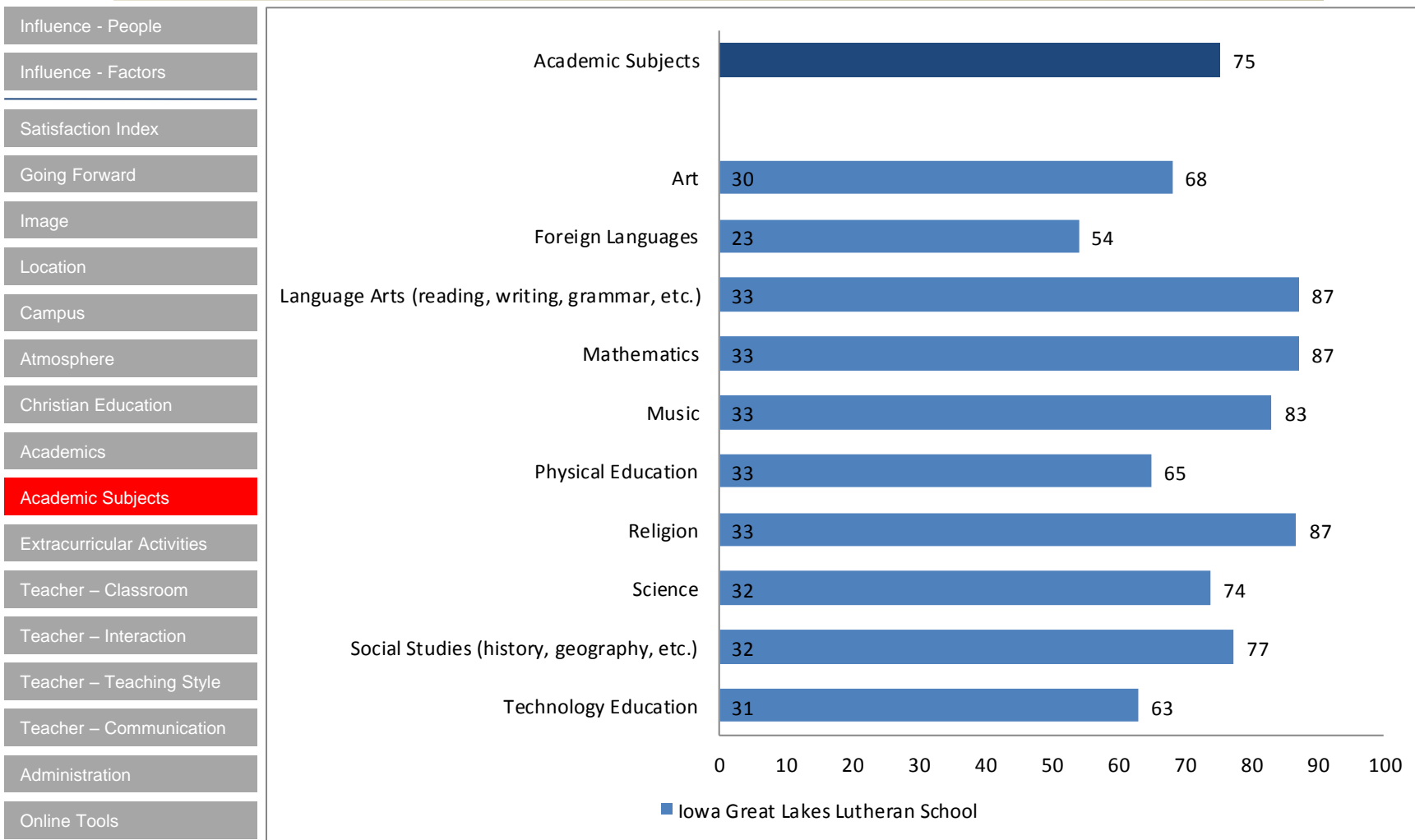


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Academic Subjects

Here each academic subject is quickly rated, providing you a quick assessment on how respondents view your school’s performance in educating students in these subjects

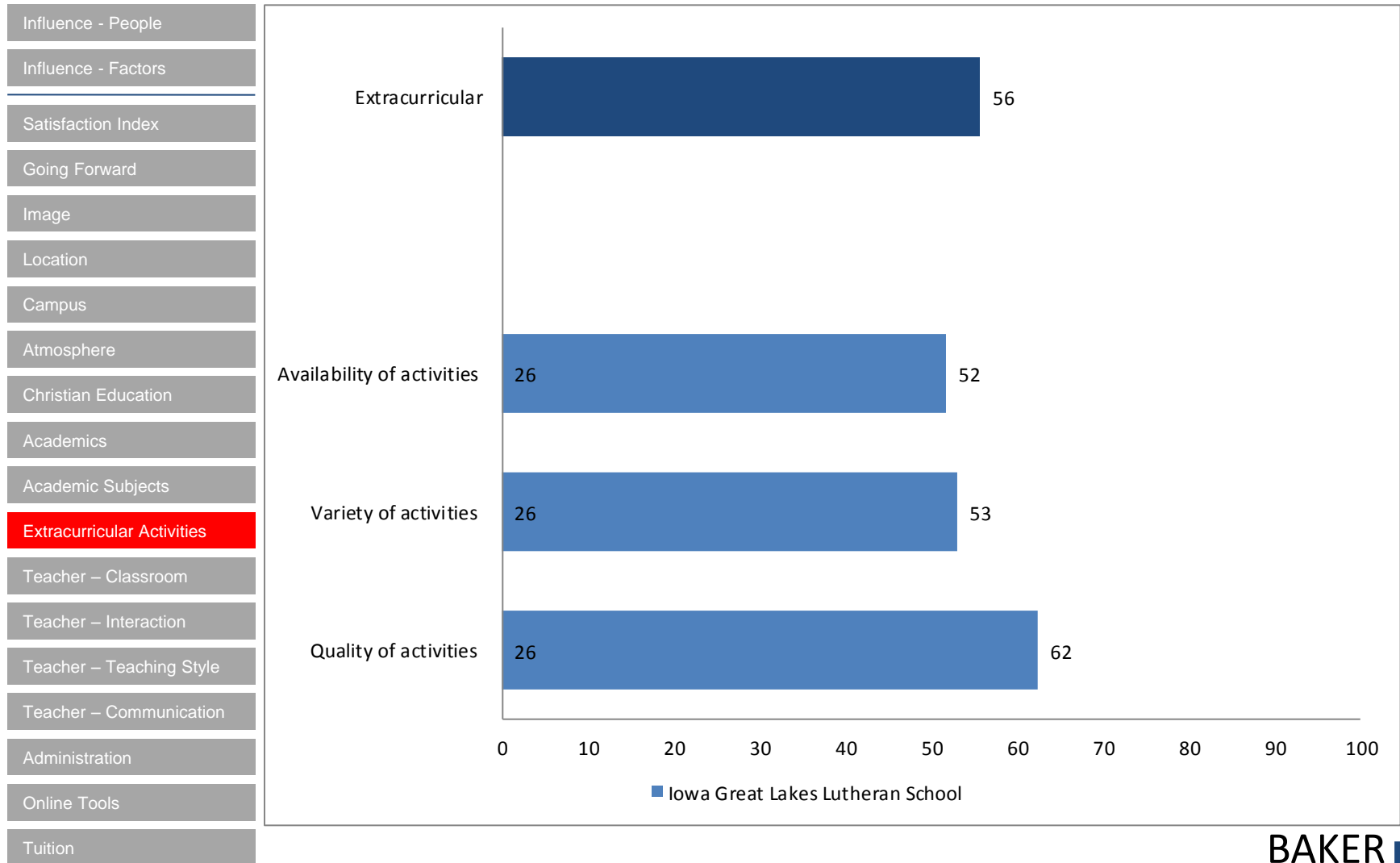


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Extracurricular Activities

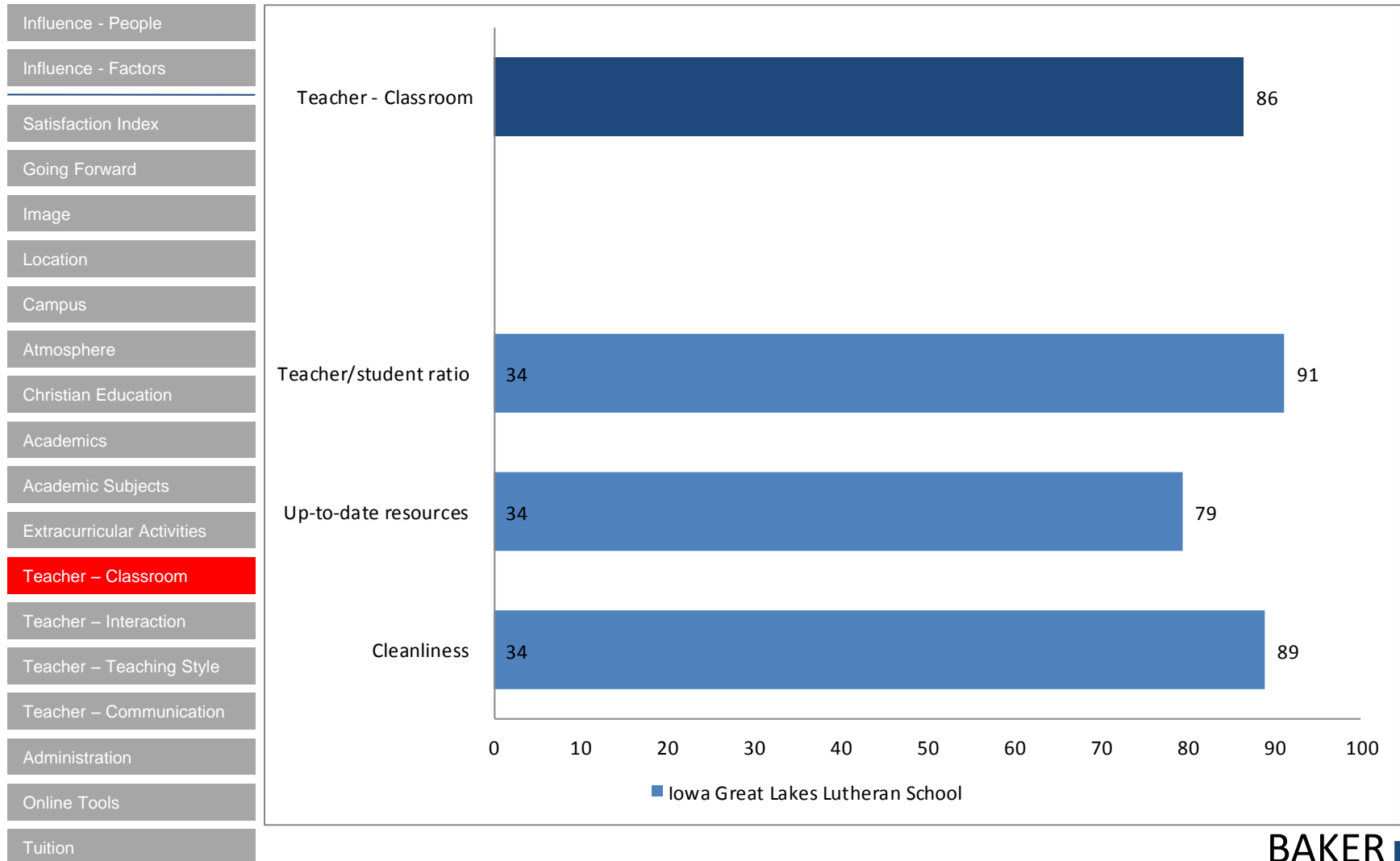
Extracurricular covers learning and participation opportunities beyond the classroom





Teacher – Classroom

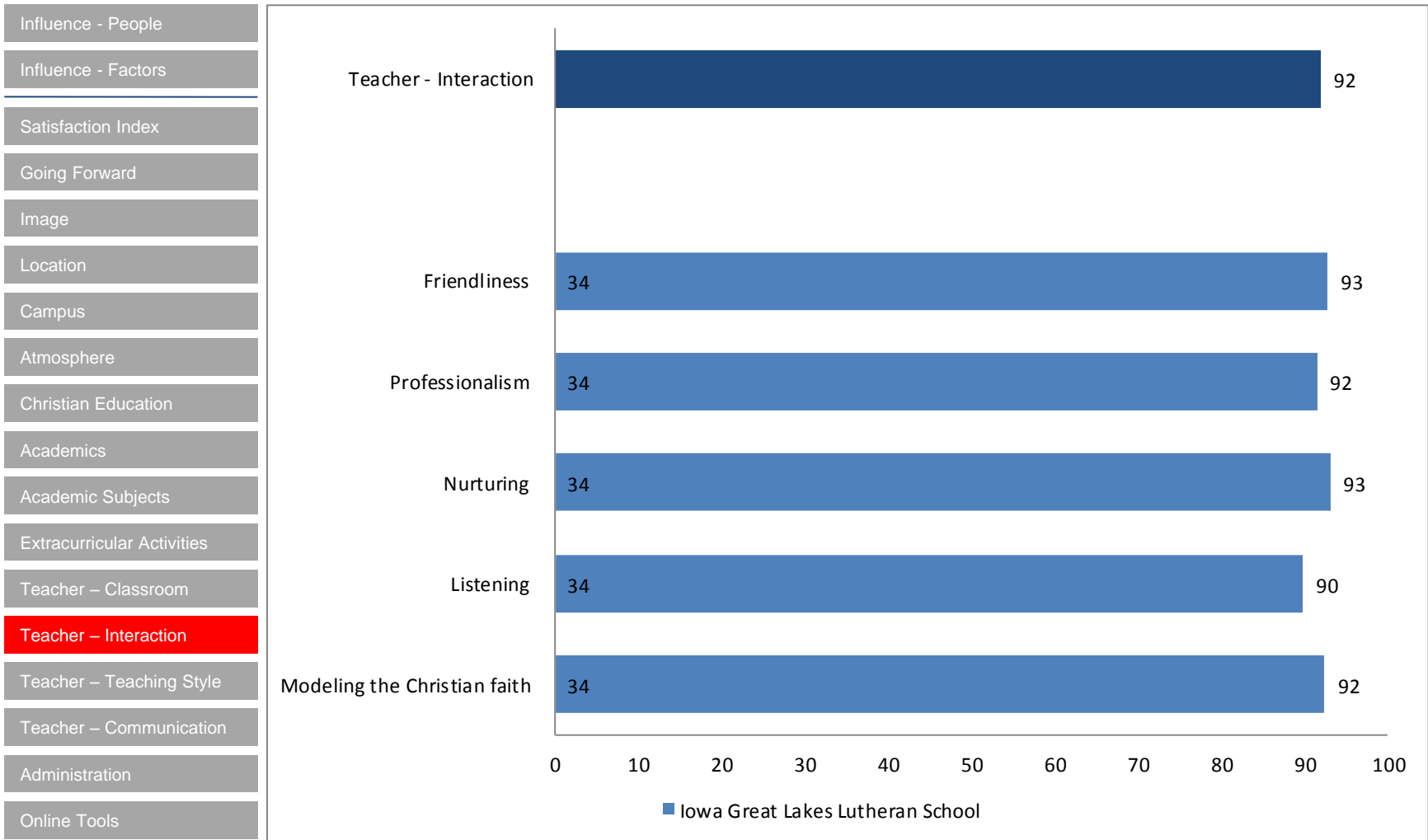
Respondents were asked to think of a specific teacher and rate him/her in four areas, one of which is the Classroom used for instruction





Teacher – Interaction

LCMS has many wonderful teachers, as is evidenced by the high scores overall, but skills in listening and nurturing tend to be areas of needed improvement

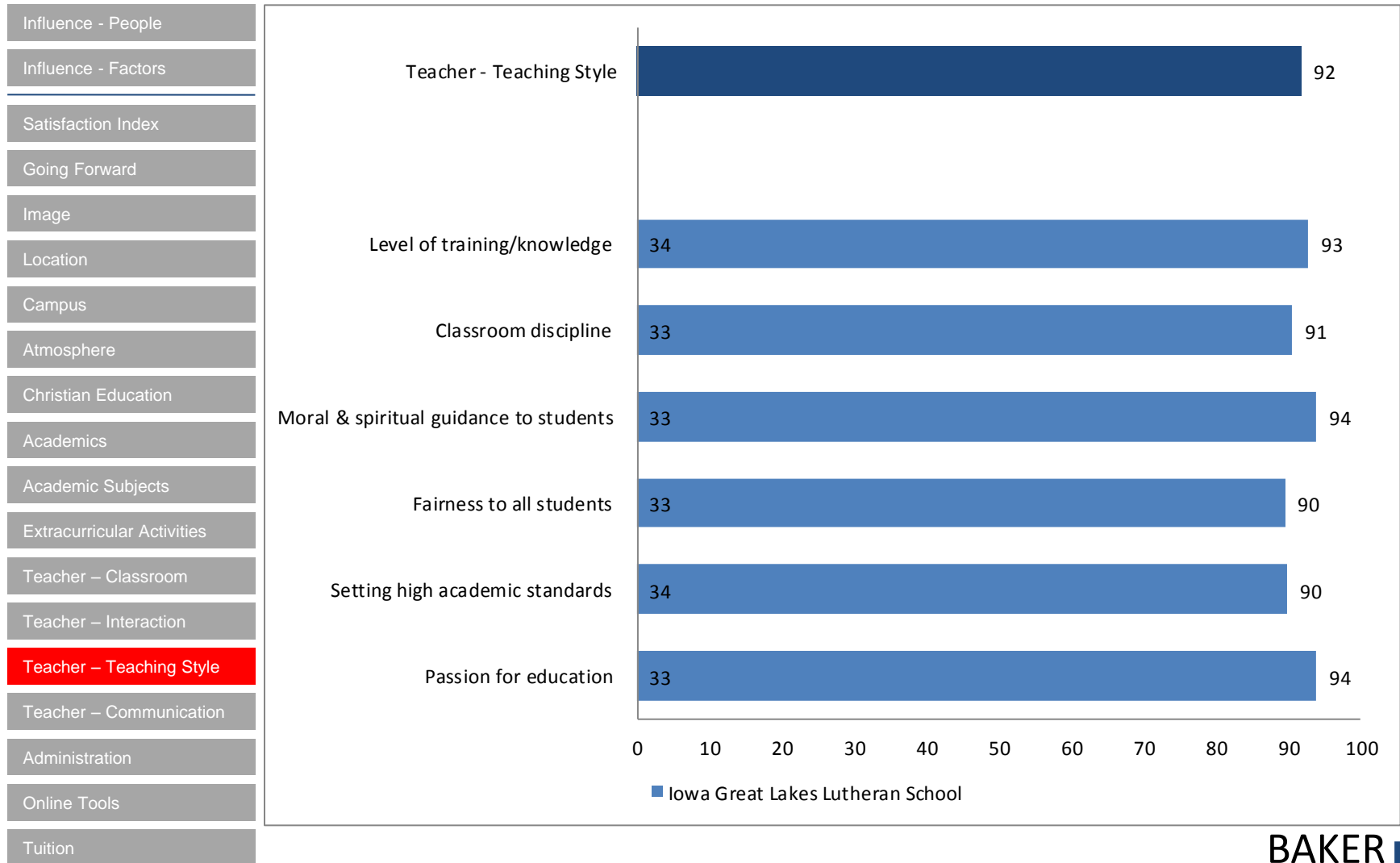


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Teacher – Teaching Style

How the teacher interacts with the class is an important aspect of learning

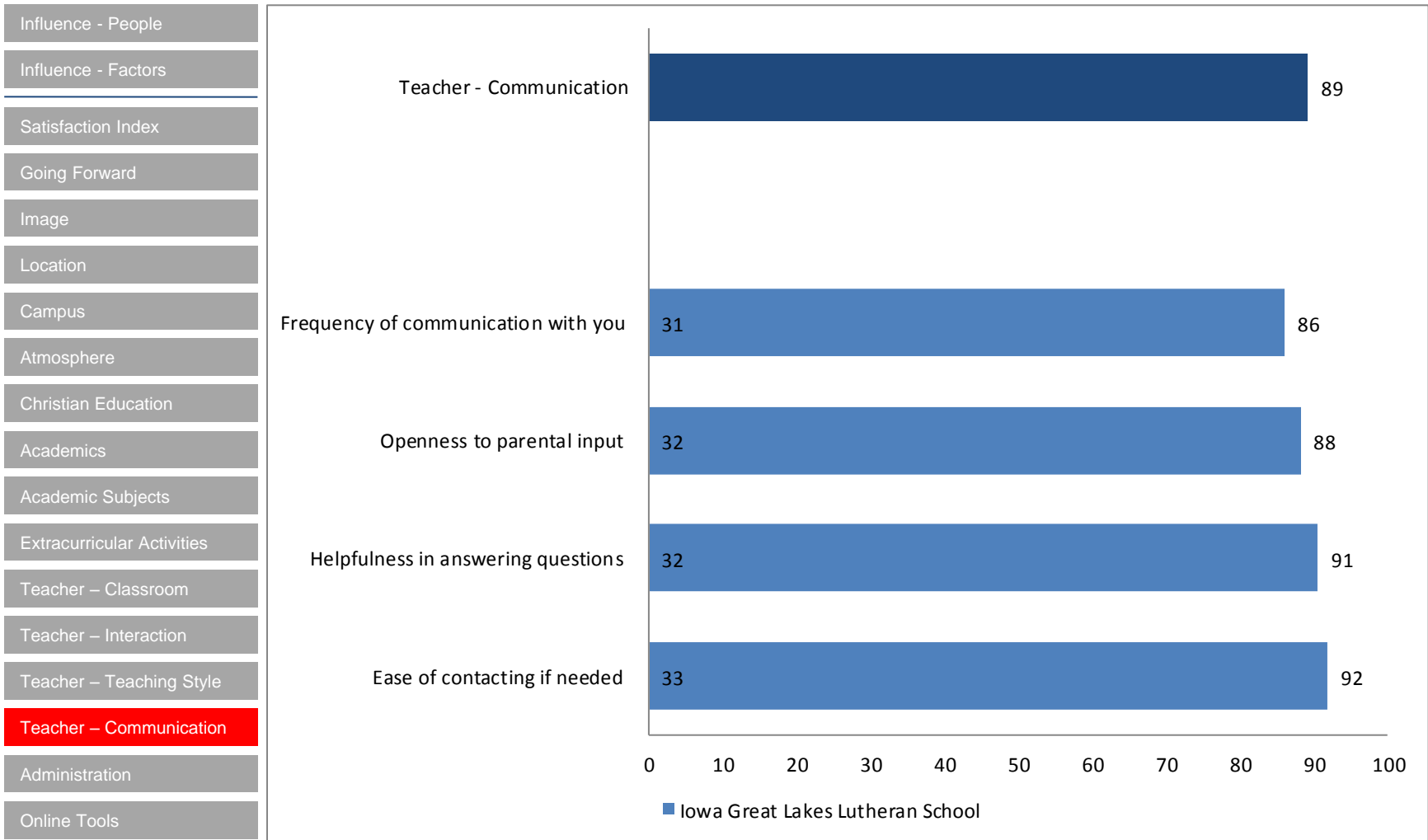


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Teacher – Communication

Good communication is essential for a great school experience

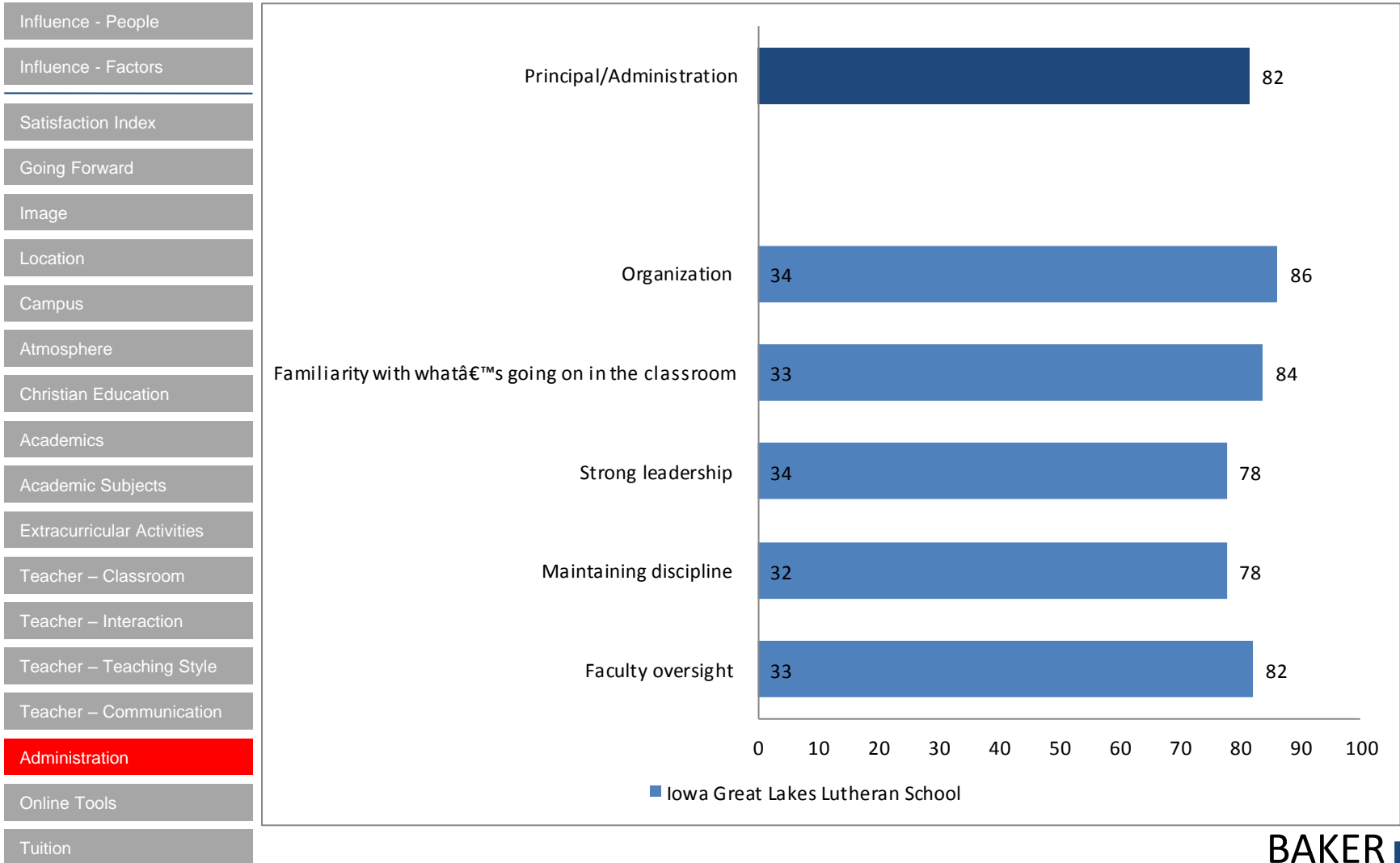


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Administration

Administration is one of the high-impact areas in this study, and we recommend paying careful attention to these scores



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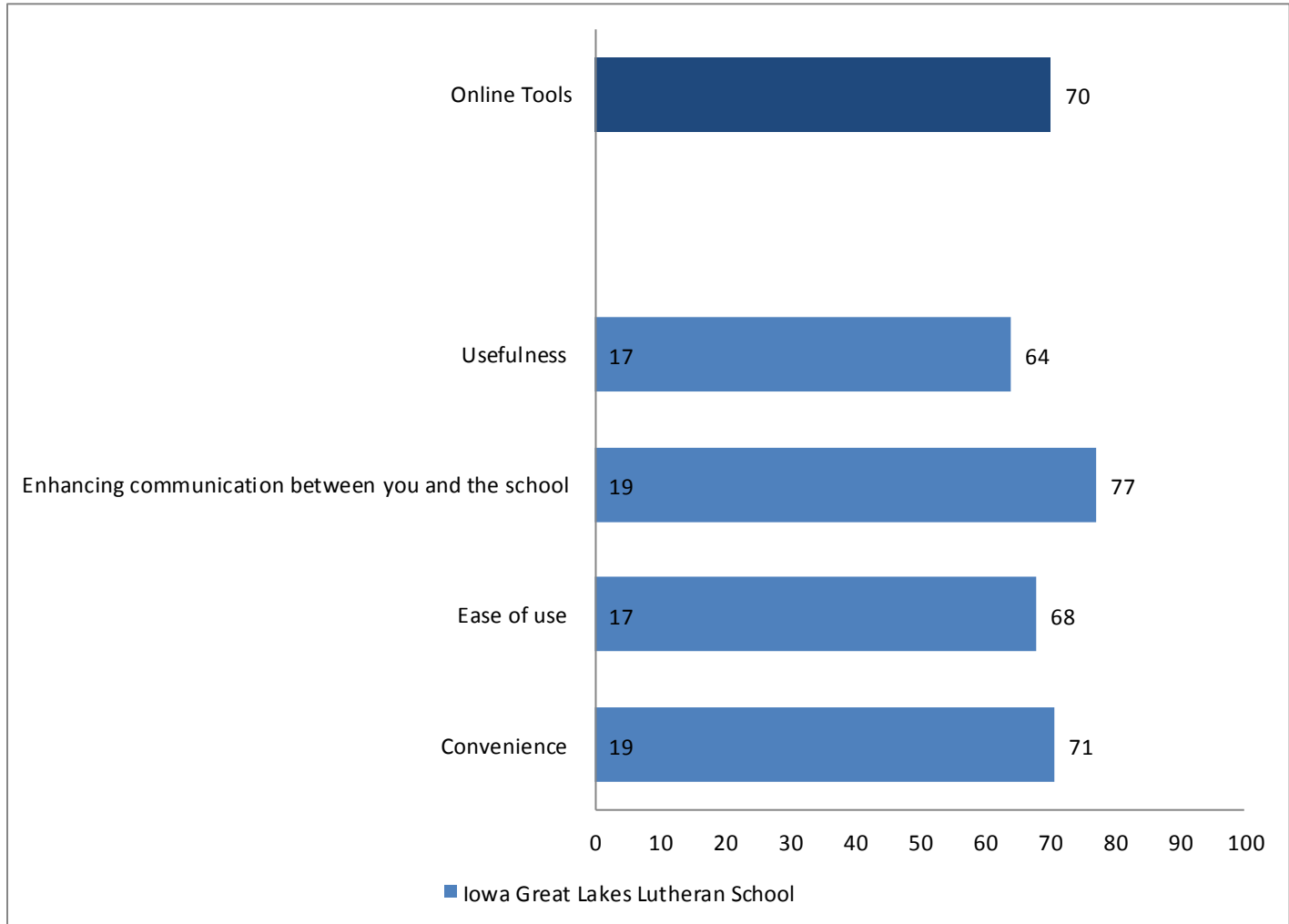


Online Tools

Many of the schools provide online access to grades, class newsletters, etc., and this component measures how respondents rate this online access

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- Influence - Factors

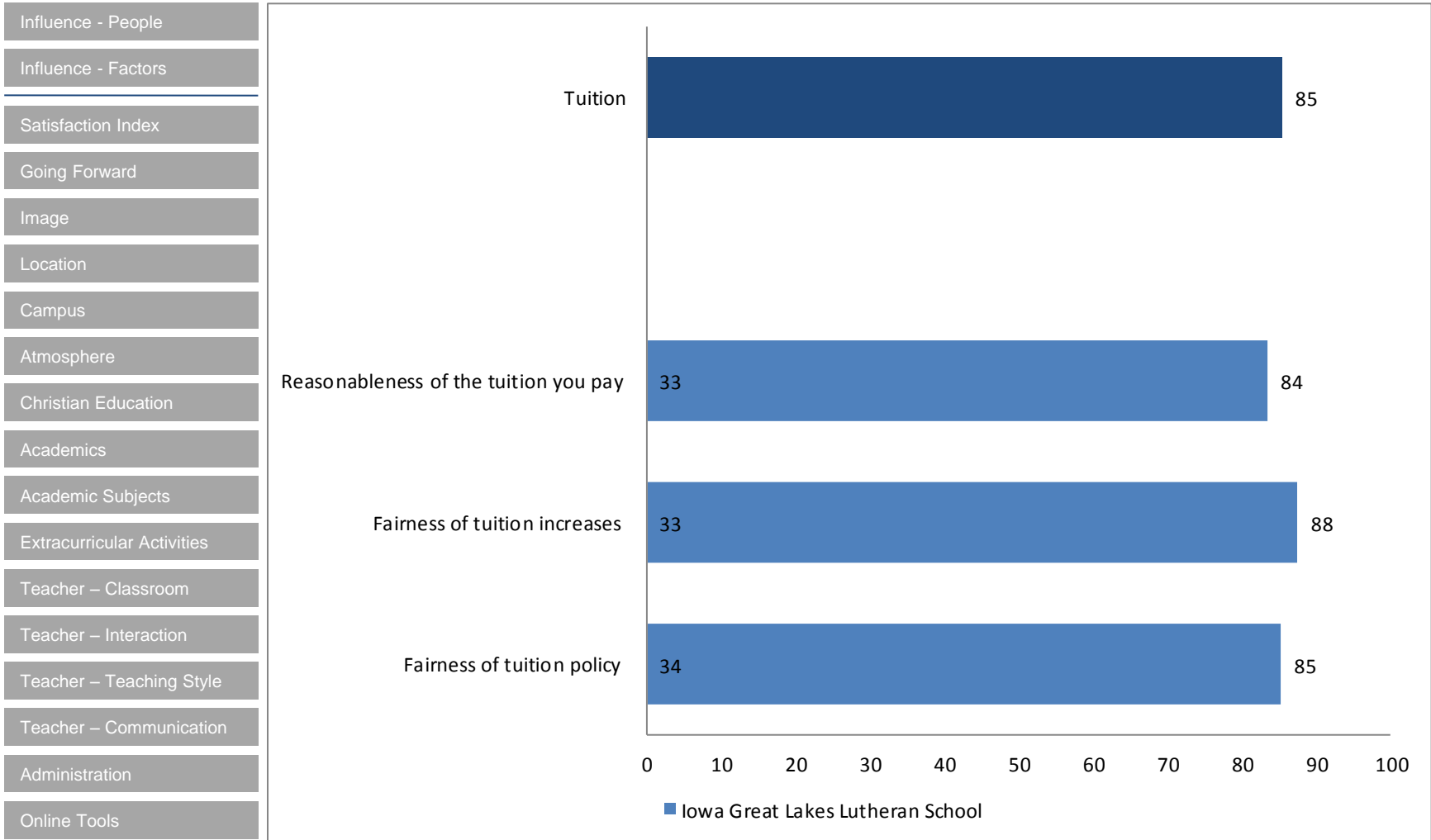
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Tuition

Determining the school tuition is complex and can difficult to assess, but here respondents rate aspects of tuition paid in exchange for the education experience their child receives



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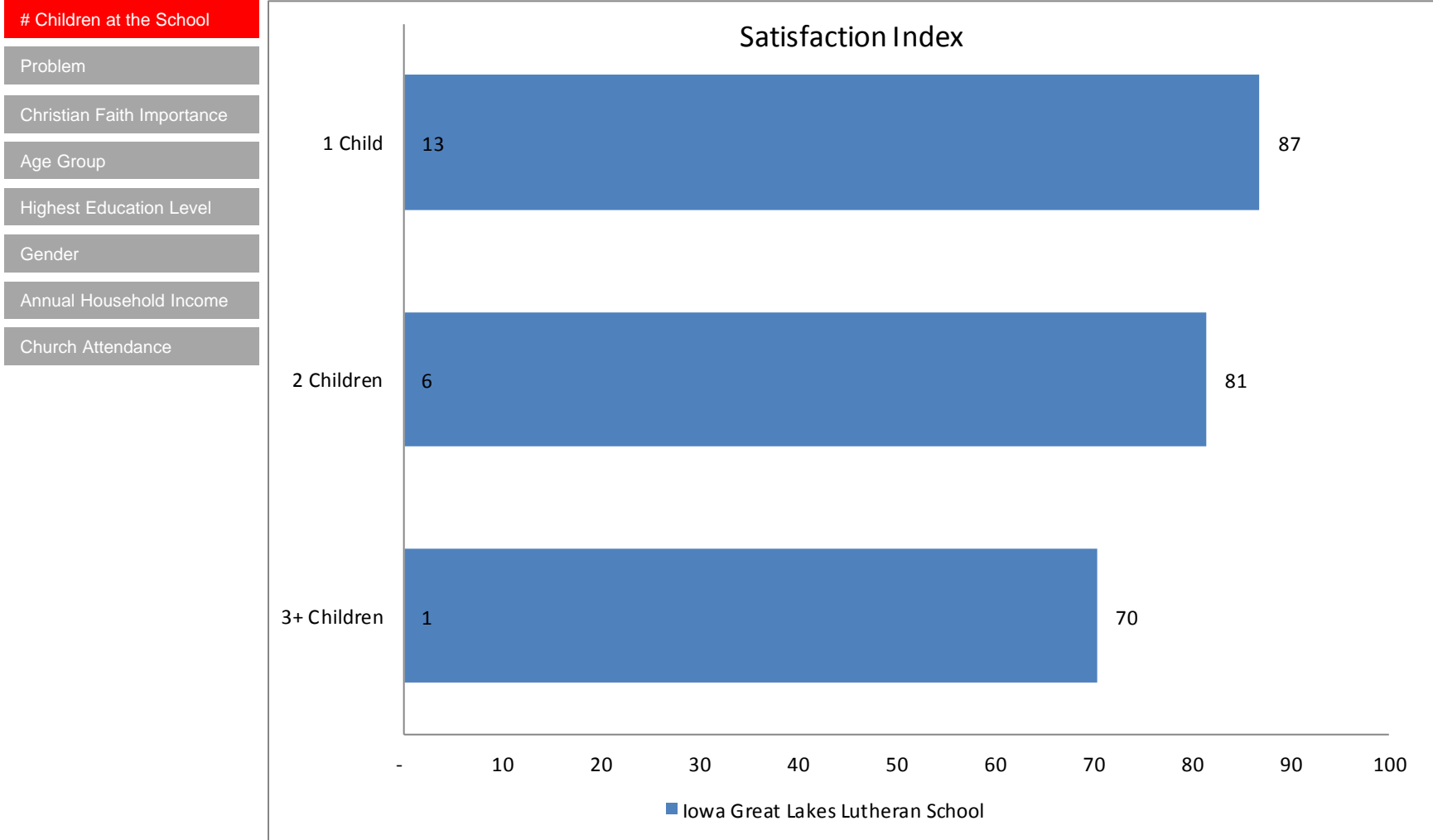
II. Overall Demographics

Including all categories of respondents



Number of Children at the School

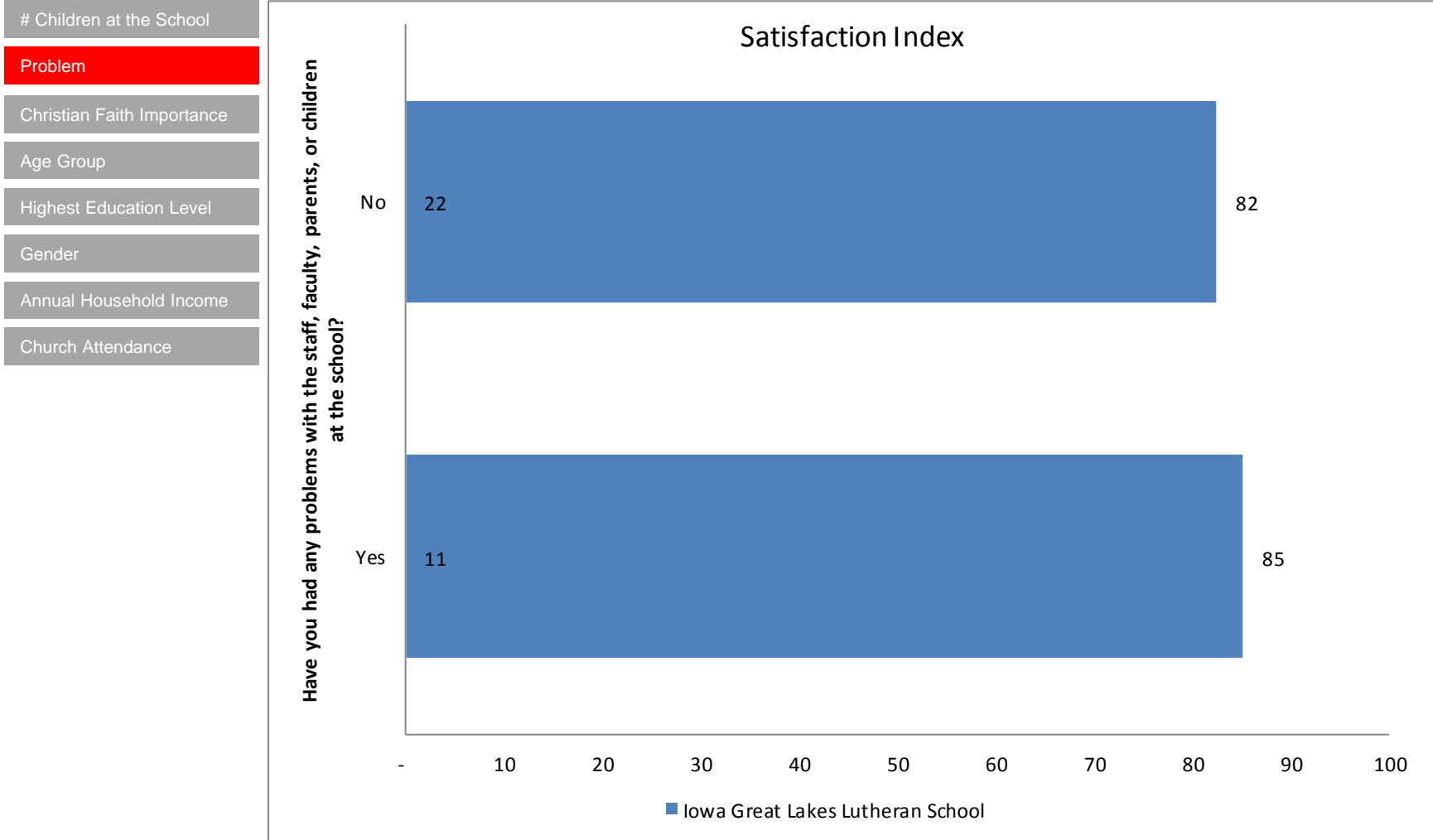
The school experience can be different for parents depending on the number of children they have at the school





Problem at the School?

Problem resolution is of paramount importance, and respondents experiencing a problem tend to have significantly lower satisfaction levels than other parents



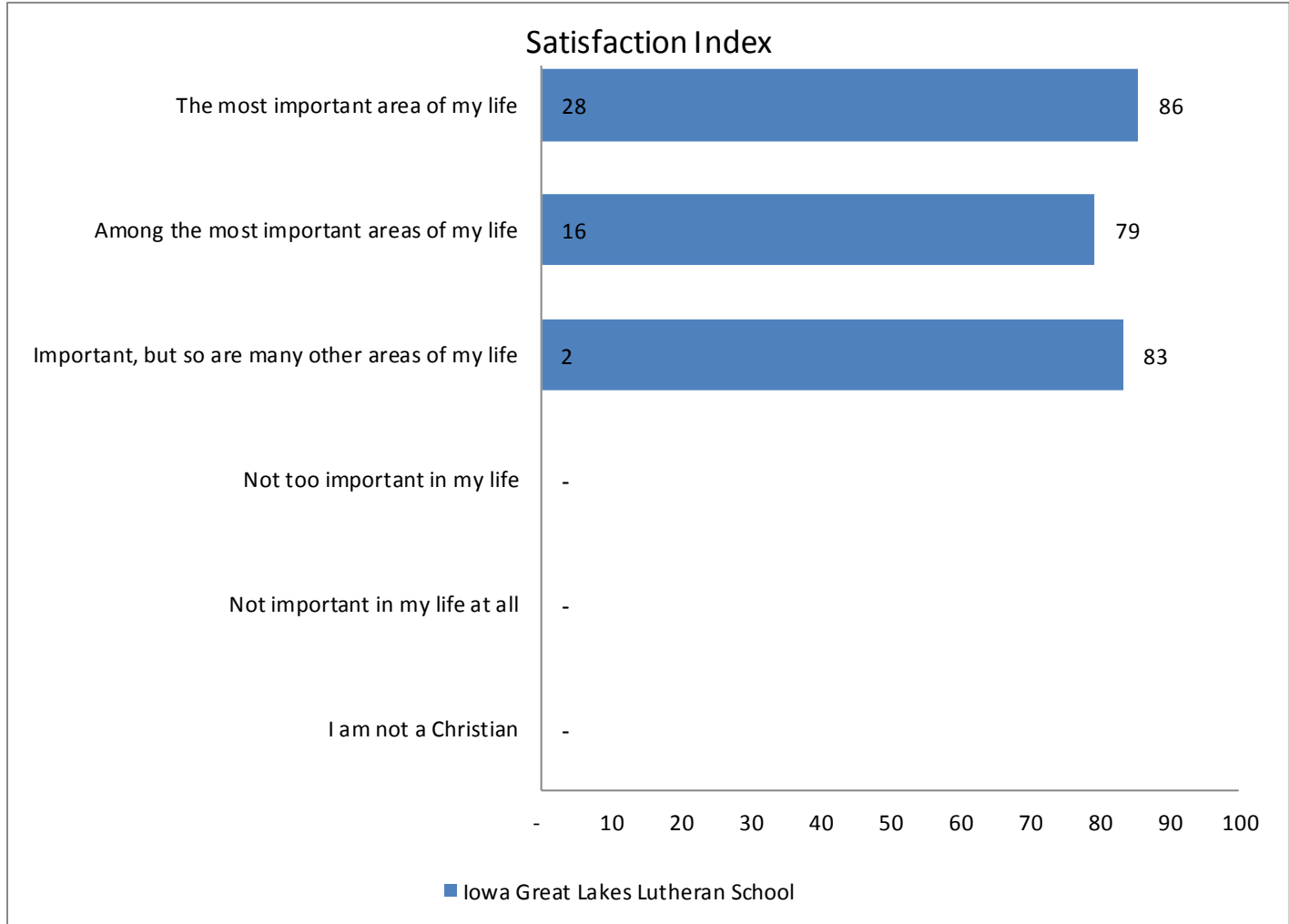
- # Children at the School
- Problem**
- Christian Faith Importance
- Age Group
- Highest Education Level
- Gender
- Annual Household Income
- Church Attendance



Christian Faith Importance

Looking at your school’s respondents by how they view their faith can be a healthy approach to ensuring that you can effectively minister to those less rooted in the faith

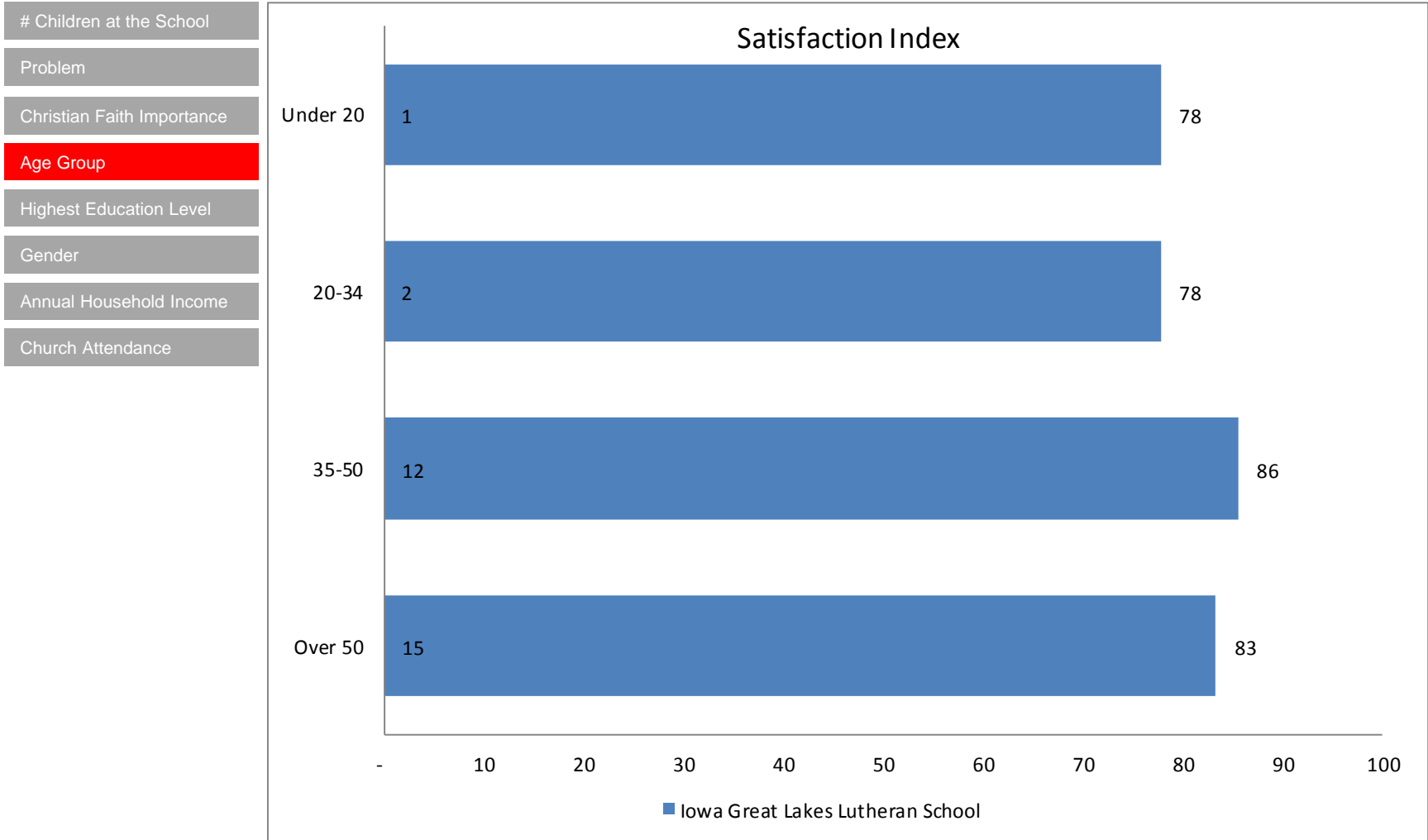
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Age Group

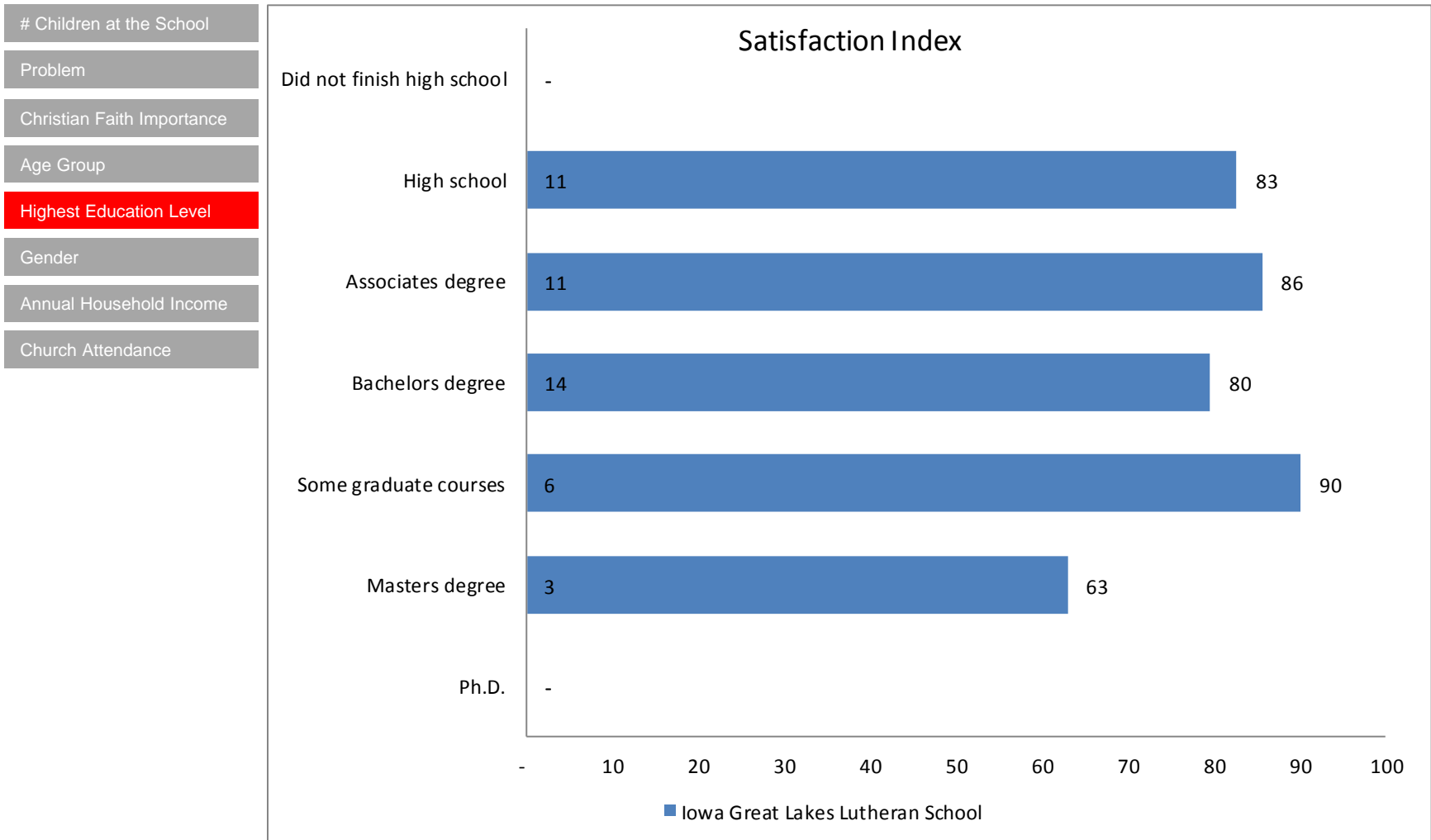
Obviously, the majority of respondents are between the ages of 35 and 50





Highest Education Level

How much formal education respondents have received can sometime affect how satisfied they are with their experience at the school

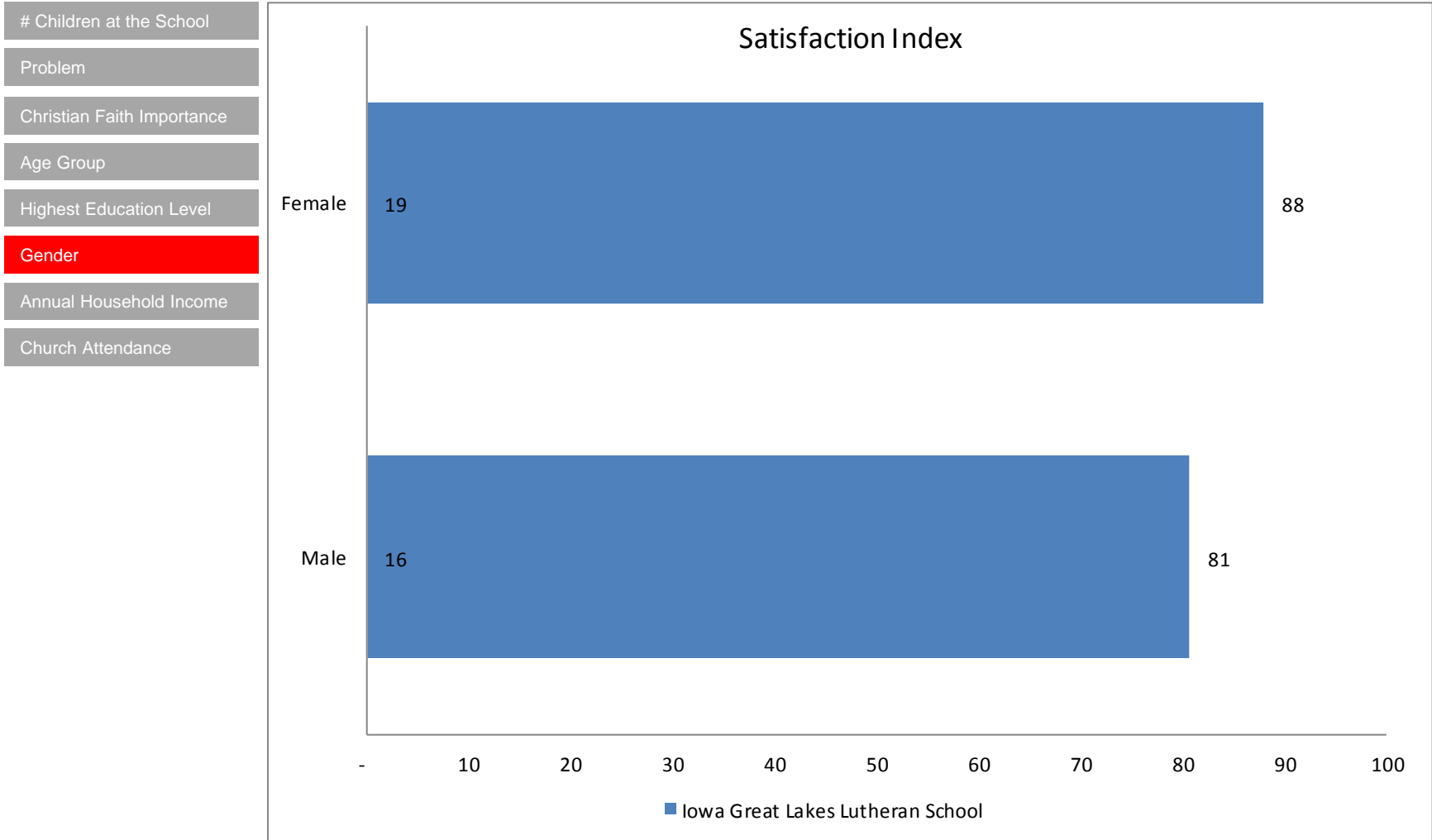


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Gender

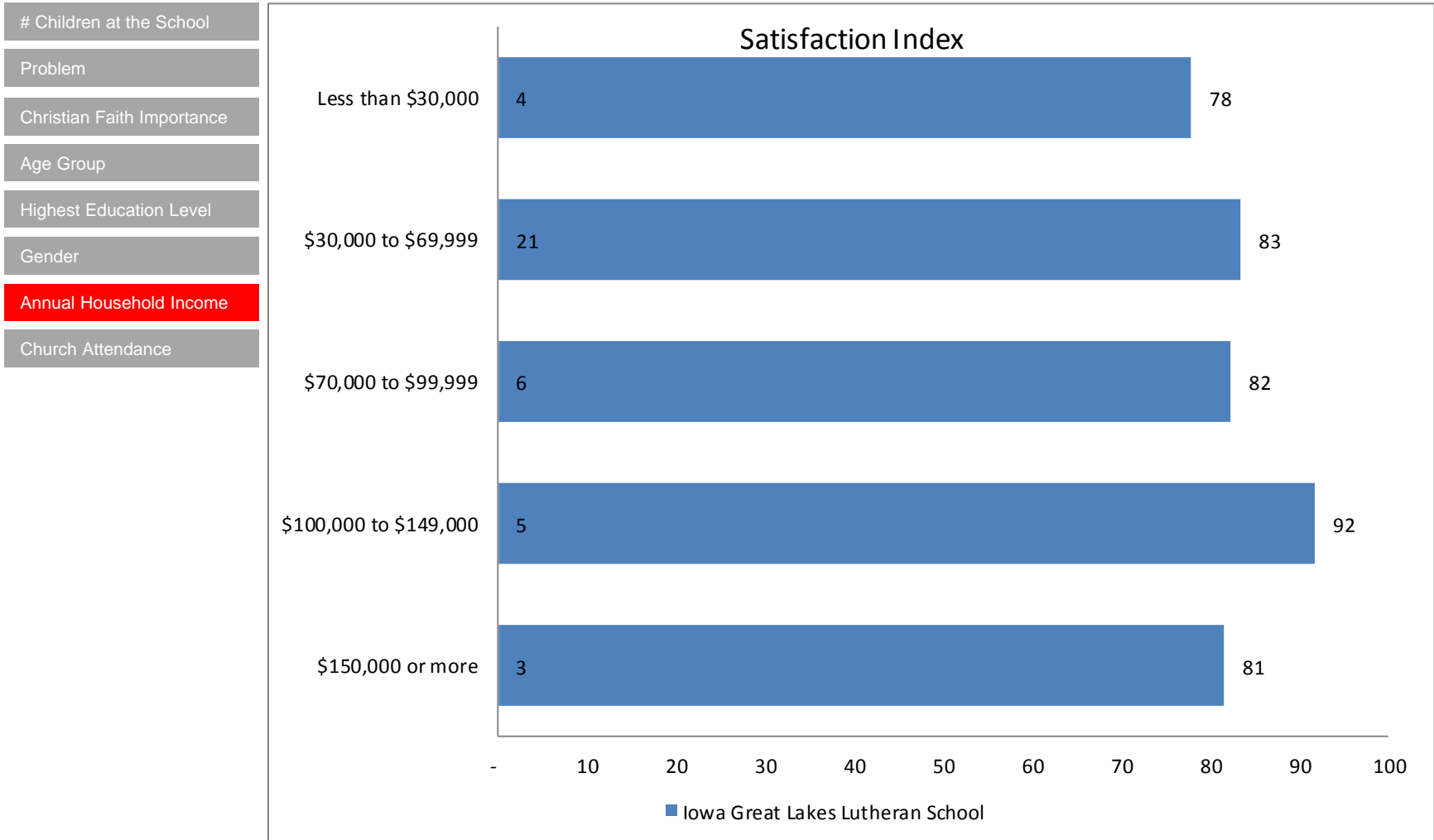
Typically, more women than men complete the survey, although the satisfaction levels for men and women should remain fairly even





Annual Household Income

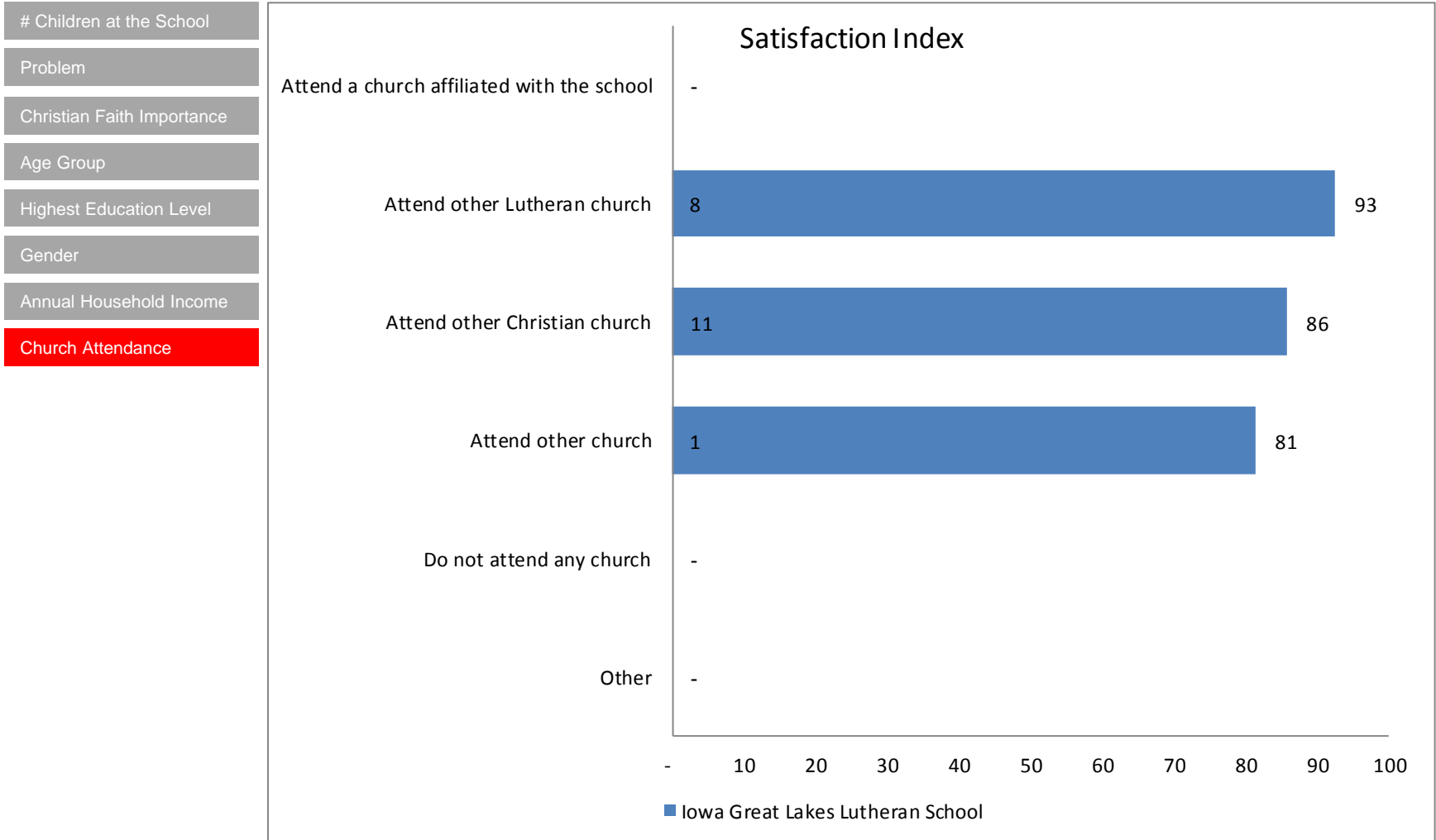
Satisfaction broken out by income tends to show a standard shape where more affluent respondents provide lower scores for their ratings across the board





Church Attendance

Church attendance can be a useful proxy for a person’s level of maturity in the Lord and, consequently, could be an indicator of different expectations for the school experience



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